

COUNTY GOVERNMENT OF NYERI
DEPARTMENT OF GENDER, YOUTH, SPORTS AND SOCIAL SERVICES



**THEME: MAINSTREAMING YOUTH ISSUES IN ALL
COUNTY PROGRAMMES, POLICIES AND PLANS.**

**NYERI COUNTY YOUTH DEVELOPMENT POLICY
2023**

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ABBREVIATIONS AND ACRONYMS

NYDP- Nyeri Youth Development Policy

KNBS- Kenya National Bureau of Statistics.

AYC- African Youth Charter

CIDP – County Integrated Development Plan

CECM- County Executive Committee Member

NEET- Not in Education Employment and Training

CBO- Community Based Organizations

CSO -Civil Society Organizations

HIV/AIDS-Human Immunodeficiency Virus, Acquired Immune Deficiency

ICT -Information Communication Technology

KYEP -Kenya Youth Empowerment Project

SDGs -Sustainable development Goals

MFI -Micro Finance Institutions

NYDP- National Youth Development Policy

NYS- National Youth Service

PRB- Population Reference Bureau

WPAY- World Programme of Action for Youth

WYR - World Youth Report

YEDF - Youth Enterprise Development Fund

AGPO- Access to Government Procurement Opportunities

SGBV- Sexual and Gender Based Violence

PCVE- Prevention and Countering Violent Extremism

CEF- County Engagement Forums

CHAPTER ONE INTRODUCTION

1.1 Background and Rationale

Nyeri County is located in the central part of Kenya. It comprises of eight Sub-Counties namely; Kieni East, Kieni West, Mathira East, Mathira West, Nyeri Town, Othaya, Mukurweini and Tetu. In addition, the County has six constituencies namely; Kieni, Mathira, Nyeri Town (Municipality), Othaya, Mukurwe-ini and Tetu.

The County is further divided into thirty (30) Civic Wards. The County headquarter is located in Nyeri Town which is easily accessible from all the eight Sub-Counties. The County has population living in rural and urban settlement and covers an area of 3,337.2 square kilometers with a total density of 207.8.

According to the 2019 Kenya National Bureau of statistic, Nyeri County is home to 759,164 persons (male 374,288 being 49.3% and female 384,845 being 51.7%). The total number of youths is 203,400 comprising of 100,847 male and 102,553 females.

The Kenyan constitutions defines youth as a person between the age of 18-35 years old

The following is a breakdown of youth as per their age and gender.

AGE	MALE	FEMALE	TOTAL
18	7,010	6,449	13,459
19	7,158	6,580	13,738
20	6,391	6,182	12,573
21	6,084	5,901	11,985
22	5,880	5,898	11,778
23	6,053	5,996	12,049
24	5,370	5,414	10,784
25	5,457	5,374	10,831
26	4,591	4,981	9,572
27	4,760	4,930	9,690
28	4,303	4,795	9,098
29	4,907	5,199	10,106
30	5,956	6,375	12,331
31	4,656	4,789	9,445
32	5,828	6,250	12,078
33	5,017	5,505	10,522
34	4,923	5,286	10,209
35	6,503	6,649	13,152
TOTAL	100,847	102,553	203,400

The youth in Nyeri face challenges such as a demographic bulge of young people, poor macroeconomic performance, a lack of labor market opportunities, an education system that suffers from problems of access, quality, and relevance, and a society that negates the self-expression of young people meaning that many young people are unable to translate their aspirations into a productive and fulfilling future.

In addition to this, is the high expectation of the Youth, disappointing employment and life prospects, and marginalization among young people that has fueled frustration and desperation leading to grave effects such as depression, radicalism, criminal behavior, violence, substance abuse, and commercial sex work. These activities have negative repercussions on the young people themselves and contribute to growing physical insecurity for society as a whole.

This policy addresses issues affecting the Youth in Nyeri by providing broad-based objectives and strategies that will be implemented to give the youth meaningful opportunities to reach their maximum potential.

The policy provides a framework on which all programmes and sectorial policies will base their effects to mainstream issues affecting the youth at all levels of governance in the county, including mechanism of accountability.

The County Government envisages bringing onboard all key stakeholders in the County and other different capacities and roles as stated herein.

1.2 Purpose and Scope of the Policy

This Policy is informed by the need for a strategic approach to address the challenges facing the youth in Nyeri County. It represents a declaration of the priority areas for addressing youth issues and outlines strategic interventions that the County Government of Nyeri intends to provide for the development of young women and men in their County. Furthermore, this policy provides a framework for the involvement of different organizations and sectors in supporting the development of young people in Nyeri County.

Moreover, this Policy provides an enabling framework for the development and empowerment of youth in Nyeri County in a comprehensive, coordinated and multi-sectoral manner. The policy seeks to ‘empower the youth by creating an enabling environment and marshaling the resources necessary for undertaking programmes and projects to fully develop the youths’ mental, moral, social, economic, political, cultural, spiritual and physical potential in order to improve their quality of life’.

1.3 Objectives of the Policy

This policy seeks to achieve the following goals:

1. To empower youth to participate and contribute to the socio-economic development of the County.
2. To develop a coordinated response and participation by all stakeholders in the development and empowerment of the youth.
3. To instill in youth a clear sense of national identity and respect for national principles and values and rule of law
4. To promote the holistic health of young people and develop youth-oriented approach to access to healthcare.
5. To Integrate and mainstream youth interventions in sectoral and macro activities across all the departments
6. Promote Youth participation in community service, volunteerism, peace building and leadership
7. Promote career development, and transformative youth empowerment with focus on life Skills, career development employability, entrepreneurship and talent development

1.4 Key Principles

The Nyeri Youth Development Policy is based on a series of essential principles and values which have influenced its design and direction. These principles and values lay the foundation on which the goals, objectives and strategies of the Policy have been formulated. The following are the key principles on which the NYDP has been formulated:

- i. **Enhancement of Peace and National Unity:** Promotion of peace, national unity and support for the family unit;
- ii. **Equity and Diversity:** Recognition of the heterogeneity and diversity of the youth and the need to address their development needs through equitable policies, programmes and allocation of resources;
- iii. **Cultural and spiritual diversity:** Recognition of cultural and spiritual diversity as a basis for youth development and the important role tradition, spirituality and culture can play in the development of young men and women;

- iv. **Gender equity and equality:** Recognizing the special needs of both young men and young women in order to achieve a gender just society is a fundamental prerequisite for youth development and hence advancing gender equality and equity constitutes the cornerstone for the Youth Policy;
- v. **Youth Empowerment for sustainable livelihoods:** Promotion of a conducive environment that supports the continued life-long development of young men and women and their skills and capacities;
- vi. **Youth participation:** Promotion of young people's participation in national development, democratic and civic decision-making processes;
- vii. **Youth development-** Improving the lives that the Youth lead, giving them more freedom and opportunities to live the lives they value. It means developing the abilities of the Youth and giving them a chance to use these abilities to flourish.
- viii. **Youth-driven:** Youth development services and programmes should be youth-driven and youth-centered;
- ix. **Youth service:** Youth should be given opportunity to serve their communities whilst developing their own skills; this is essential to developing patriotism and a sense of civic duty
- x. **Mainstreaming youth issues:** Whilst recognizing the need for youth- driven and youth centered development programmes and services, the needs, opportunities and challenges facing young women and men are the concerns of the whole society. Youth development should be recognized as an important mandate for all government agencies, non-government organizations and development institutions;
- xi. **Prioritizing youth issues:** The County Government should give the overall wellbeing of youth the highest priority;
- xii. **Sustainable development:** The value of sustainability is promoted to ensure the needs of the present are met without compromising the ability of future generations to meet their own needs;
- xiii. **Transparency and accessibility:** Institutions and organizations involved in youth development should operate in a transparent and accountable manner, whilst ensuring that they are accessible to youth.
- xiv. **Economic Integration:** The County Government should create platforms for youth to allow them commercialize their ideas. This will enable them identify trading and investment opportunities within the Country across the world in order to widen opportunities for

technological development, economic diversification and networking. This will facilitate quality job prospects, access to capital and create conducive environments to develop entrepreneurial ventures

1.5 Policy Development Process

The formulation of the Nyeri Youth Development Policy was led by the Department of Gender, Youth sports and Social Services. In line with the constitutional requirement of citizen participation and stakeholder's engagement, this policy was development in a consultative and participatory manner.

The department akin to the development and empowerment of the youth received contributions from a broad sector of stakeholders. Extensive consultations were held with youth organizations, sectorial groups, stakeholders as well as young women and men, culminating into a draft policy.

The draft document was subjected to public participation for the Youth across all the Eight (8) Sub-Counties and other critical stakeholders drawn from relevant government ministries, departments and agencies, develop partners, civil society organizations, private sector, Youth Serving Organizations among others gave their inputs, integrated their voices, shared their views and proposals into the policy and validated some of the issues raised.

A further consultation was held with the Executive for their inputs before presenting it to the same for approval and further submitting to the County Assembly for approval and adoption.

The formulation of this policy has been designed to address the major needs, challenges and opportunities of young men and women, accommodating the unique features of the Youth in Nyeri and specific sectoral issues.

1.6 Linkages with Stakeholders

The County Government and the Department responsible for youth affairs will continue to play the lead role in formulating strategic plans to implement this policy, building partnerships among stakeholders and ensuring availability of resources. In addition, the County Government is committed to playing a key role in the participatory partnership with stakeholders including investors, private partners, development partners, international agencies, Civil Society Organizations (CSOs), Faith Based Organizations (FBOs), Non-Governmental Organizations (NGOs), Youth Serving Organizations (YSOs), individuals and other bodies. The contribution of these Stakeholders has been invaluable and the County Government will continue to encourage these collaborations and partnerships for the purposes of realizing synergies, providing linkages, promoting trust, goodwill and ownership among all stakeholders.

1.7 Priority Areas/ Thematic Areas

The policy has identified key thematic areas that shall direct programmes and activities.

These are:

- i.** Health and Wellbeing including;
 - Sexual and Reproductive Health Rights
 - Sexual and Gender Based Violence
 - Mental Health
 - Drugs and Substance abuse
- ii.** Labor and Employment
- iii.** Education, Training and Skills Development
- iv.** Arts, Sports ,Culture and Talent Development
- v.** ICT and Innovation
- vi.** Governance and Leadership
- vii.** Social Inclusion and Social Justice
- viii.** Entrepreneurship Development
- ix.** Agriculture and Agribusiness
- x.** Environmental Sustainability for climate action
- xi.** Patriotism and Volunteerism
- xii.** Radicalization and Prevention of Violent Extremism

Under each of the mentioned thematic areas, several interventions have been provided to mitigate and transform the youth to improve their well-being.

CHAPTER TWO

2. SITUATIONAL ANALYSIS

2.1 Overview

According to various survey findings, the Youth in Nyeri presents great strengths and opportunities that the County should tap into for their Personal, County and National wellbeing. The most notable strengths that the youth present include aptitude and high literacy levels amongst the youth. The youth in Nyeri are also energetic and because they form a large population, they are the major human resource for social-economic development. The youth in Nyeri County are also creative and innovative, technologically savvy, quick to adapt to modern technology and enjoy the political goodwill from the County Government.

Despite these strengths, the youth in Nyeri face a myriad of challenges which this policy seeks to address. This policy addresses the challenges in two-fold;

- i.** Identifies the youth in Nyeri County under priority target groups.
- ii.** Identifies specific challenges experienced by the Youth in Nyeri County.

2.2 Priority Target Groups

This Policy recognizes the inter-relatedness of challenges facing youth and provides for equal opportunities for all youth. Nonetheless, it affirms that youth are heterogeneous with diverse interests and diverse needs. Therefore, this policy identifies the following youth sub-groups with particular and special interests for differentiated county responses and strategically targeted interventions:

1. Female youth
2. Male youth
3. Youth with disabilities
4. Unemployed/ underemployed Youth
5. Out-of-school youths
6. Youth In school
7. Youth living with HIV & AIDS and other chronic diseases
8. Youth living in the streets
9. Youth Not in Education, Employment and Training (NEET)
10. Youth in conflict with the law
11. Youth in reformative areas
12. Youth affected by mental health issues

13. Youth in vulnerable employment

a) Female Youth

The female youth in Nyeri constitute 51% of total youth. Sexual activity among the youth begins quite early in their life. Over 44% of girls between 15-19 years old have had sexual intercourse. Sex at this age has adverse effects on health, besides other socio-economic consequences. Studies have shown that most adolescent pregnancies (around 90%) are unplanned. High level of unprotected sexual activity exposes the female youth to the risk of contracting STIs, including HIV/AIDS. Female youth are also vulnerable to Sexual and Gender Based Violence.

Traditional gender roles over burden the female youth in Nyeri County limiting their opportunities for progression and self-development. This has led to low participation and representation of young women in decision-making.

Consequently, girls and young women in Nyeri County face specific challenges and issues. The most disadvantaged are those residing in rural areas, those with disabilities, orphaned, single parents and those living on the streets. This policy recognizes measures to correct gender imbalances and further provides for specific interventions targeting these girls and young women.

b. Male Youth

Boys and young Men in Nyeri County face specific challenges and issues. The most disadvantaged are those residing in rural areas, those with disabilities, orphaned, and those living on the streets. Young men lack strong support system, role models, mentors and platforms to learn from the experienced and exposed members of the community. Over focus on the girl child through selective programmes and interventions is pushing the young men to lose confidence and develop low self-esteem. The impact manifest itself in increased conflict with the law, increased in crime leading to violence, drugs and substance abuse and radicalization.

This policy recognizes measures to provide for specific interventions targeting these boys and young men.

c. Youth with Disabilities

According to the 2019 census, 2.2% (0.9 million people) of Kenyans live with some form of disability. It is estimated that 10% of the Kenyan population is living with disability. This policy approaches disability as a human rights and development issue and creates an enabling environment for youth with disabilities to realize their full development potential and contribute towards betterment of society, by mainstreaming disability issues at all levels and prioritizing issues affecting young people with disabilities.

For most youth, a disability leads to rejection, isolation and discrimination, hindering their psychological and emotional development. Therefore, young men and women with disability require specific strategies to ensure they participate fully in society.

This policy puts in place special measures to ensure that their needs are adequately addressed. This policy adopts a developmental approach to youth with disability where human rights, participation and inclusiveness are promoted. It further advocates for greater awareness of the issues faced by young women and men who are mentally or/and physically, visually impaired or have a hearing impairment.

d. Youth in School

Students comprise of the majority of young people in Nyeri. The youth in school either at the primary, secondary or tertiary institutions, including the vocational training sectors require mentorship and support. This policy provides specific measures for their full and integrated development.

e. Unemployed / Underemployed Youth

According to the 2019 census Kenya's youth unemployment rate stands at 65 percent. The majority of young people, especially in the rural areas are unemployed or under-employed, unskilled and lack access to productive resources and are, therefore, socially and economically vulnerable to poverty and exploitation, whether well-educated or uneducated, they have increasingly turned to crime and violence. This policy recognizes that unemployment and limited access to economic and social resources are among the great challenges facing young people in Nyeri County.

The policy therefore provides mechanisms for public, private and non- state sectors to create an enabling environment for integrated development for young people. Unemployment brings along with it social ills such as crime, prostitution, sex tourism and alcohol and drug abuse. Notably, both the County Government and non-governmental agencies must address this problem. The unemployed youth should be provided with access to services and support programs and opportunities for further training.

F. out-of-School Youth

There is a growing problem of youth who drop out of school. These young women and men are mostly unemployed, have no adult supervision, have poor level of welfare, and are vulnerable to drug, alcohol and substance abuse, and young females are vulnerable to high risky behavior, such as transactional sex, prostitution, rape, sexual abuse and sexual exploitation. They are exposed to violence, exploitation, and are often in conflict with the law. At present, there are limited programs aimed at addressing the needs of these youth.

Due to poverty and other social problems, the youth are dropping out of school. The County Government should enhance the educational support through initiatives such as Elimu Fund and work with likeminded institutions to cover more students.

This policy provides opportunities for out-of-school youth and mechanisms for their reintegration into society. The out of school youth have special needs in terms of access to socio-economic and other opportunities. The increasing disparity between the annual output of school leavers and the job creation in the economy has resulted in high unemployment levels among the youth.

The County Government should come up with innovative programs to address challenges by youth out of school and empower them to participate in county development.

g. Youth Living with HIV and AIDS and other chronic diseases

Although HIV prevalence rates in the country are on the decline, HIV and AIDS among youth is still one of the major health, social, economic, development and human rights problems in Nyeri County. Young people and notably girls and young women remain the biggest sector at risk of new infection and certainly most affected by HIV and AIDS with the attendant numerous social and developmental problems.

The age group 15-30 has been affected the most by the HIV/AIDS pandemic. The youth are exposed to the HIV/AIDS due to biological, socio-cultural and economic factors. The high rate of teenage pregnancies, abortions, school drop-out and sexually transmitted diseases confirm that the youth are engaging in sex early, increasingly being exposed to HIV/AIDS. This policy advocates for community-based care and positive living for this target group.

This policy provides a framework for integration of HIV and AIDS, health, education, human rights, environment and other issues for the full and holistic development of young people.

h. Youth living in the street

Due to the breakdown of the social fabric street families have continued to increase. From street boys and girls we now have street youth and families. These are people who live and/or work in the streets, many of them due to homelessness. The street youth are especially vulnerable as they lack protection, supervision or direction from responsible adults. This policy advocates re-integration and rehabilitation of street youth in the communities and strengthening of family systems.

i. Youth not in Education, Employment and Training (NEET)

These are youth who are outside of the education system, not in training and not in employment. This group of youth is already in a disadvantaged position due to lower levels of education and lower households' income. This group is at risk of labor market and Social inclusion because the NEET group is neither improving their future employability through investment in skills nor gaining experience through employment.

j. Youth in conflict with the law

Young people tend to constitute a disproportionately high share of criminal offenders. Youth growing in conflict situation face greater challenges as violent conflict impact them negatively on all dimensions of their lives. This policy provides a framework for creating empowerment opportunities to these youths including life skills and technical skills training, psychosocial support, etc.

k. Youth affected by mental health issues

Mental illness is common among the youth. The common mental illness that affects them includes; anxiety disorders, Depression, psychosis, Bipolar disorder, Suicide etc. This can affect their well-being on social and economic development. The County Government should step up efforts to address this growing challenge

l. Youth in vulnerable employment

Vulnerable employment is marked by informal working arrangements, lack of adequate social protection, and in most cases low productivity, and hence low earnings or pay. The dominance of these forms of employment suggests there is likely to be little formal job growth within the county economy, and consequently need to focus on productivity in sectors with higher potential for job creation such as agri- business.

2.3 Cross-Cutting Challenges Experienced by the Youth in Nyeri County Across All the Priority Target Groups.

One of the important ways of growing any economy is by placing young people as a central cornerstone to all development initiatives. This Policy recognizes and values young women and men in Nyeri County as a key resource to nation building and the creation of a democratic, productive and equitable society. To establish the obtaining situation among the youth in Nyeri County, the following are some of the cross-cutting challenges which this policy seeks to address.

2.3.1 Few role models and minimal opportunities of mentorship.

A role model is a person whose behavior is imitated by other people. There are role models who engage in positive and constructive actions and there are those who have bad habits that can be transferred to anyone who admires that person. Some people lead such negative and destructive lives that they are examples of what not to do.

Generally, young men and women who have good, strong role models to follow have a better chance of developing a positive lifestyle. Nyeri County youth have very few role models for the youth. This has had grave effects such as crime and deviant behavior, poor moral standards among the youth. Moreover, there are no programs or structures to provide for opportunities of mentorship in Nyeri County. Mentorship in the County remains unclear and uncoordinated.

2.3.2 Limited sports and recreation facilities.

The youths lack the opportunities to develop their talents due to challenges such as limited platforms to tap and develop talents, limited recreational facilities, and lack of finances among other challenges

2.3.3 Limited Start-Up Capital for Income Generating Activities

There is tremendous pressure from the high population growth in Nyeri County. The high population growth, currently standing at 2.5% (2005), puts pressure on available resources as the number of young people keeps on rising.

2.3.4 Limited access to information and communication technology (ICT).

The youth have many challenges to accessing ICT, such include; Connectivity- in many rural areas, the basic infrastructure for ICT access is not yet present. Affordability-the combined cost of a handset, airtime, mobile data services, charging and electricity is very high. Awareness- Even if there is basic access and connectivity, not everyone understands what a mobile phone or the Internet can do for them, how to use a mobile for something other than a phone call, the kinds of information and services that can be accessed or delivered through a mobile phone or over the Internet, or how this information can be used to improve lives and livelihoods.

2.3.5 Abuse and exploitation,

The 2019 Violence against Children Survey (VACS) found that among those who participated in the survey, 46 percent of 18 to 24-year-old young women had faced at least one type of violence - physical, emotional or sexual – during their childhood, as well as 52 percent of young men in the same age group. This is owing to their vulnerability, the youth are exposed to sexual abuse and other forms of economic exploitation e.g. Violence Extremism and radicalization under the guise of employment, and other forms abuse.

2.3.6 Economic deprivation

According to the National Council for Population and Development Survey (2017), the main employment and income opportunities that were reported for the youth in the County were farming, boda boda, casual labour and businesses where young people are self-employed in the Mpesa and selling of water. According to the 2019 Kenya Population and Housing Census, the employment uptake of the youth in Nyeri County was 60 percent meaning that about 40% of the Youth remain unemployed.

The youth in Nyeri County are a key resource that can be tapped for the benefit of the whole County and the Country at large. This results into unemployment and underemployment, Idleness and Poverty, among the youth

2.3.7 Health related problems

The youth in Nyeri face many diseases including Communicable and Non-Communicable diseases, mental health, Sexual and reproductive health including STIs, HIV/AIDs, early pregnancies and unsafe abortions as well as poor access to health services, and stigma.

Unfortunately, there is lack of sufficient information on sexual and reproductive health.

2.3.8 Corruption

Corruption denies the youth opportunities and thus demoralizing them from pursuing productive ventures while others are attracted to participate in the vice thus the moral fiber of the society.

2.3.9 Drugs and Substance Abuse

Some Youth engage in drug and substance abuse due to peer pressure, poor parenting, unemployment, lack of responsible role models and negative social media influence. Drug and substance abuse is a growing social challenge among the youth. Alcohol, cigarettes, khat (miraa), and cannabis sativa have remained the most popular abused substances.

2.3.10 Limited access to resources

Youth, especially those from poor backgrounds have no collateral to get finances from the financial institutions and are often faced with bureaucracies in accessing Loans from the government funds. This locks away potential youth

2.3.11 Youth Unemployment and under-employment

The 2019 Population and Housing Census show that the unemployment rate for youth aged 18- 34 years was 12.1 per cent. The rate is expected to be higher with the effects of COVID 19 on loss of employment. Further, some of the working youths are underemployed, on part time employment or left idle thereby underutilizing their skills. Most employed youth are in vulnerable employment which

is characterized by informal working arrangements associated with low productivity, inadequate earnings and difficult working conditions.

2.3.12 Skills Mismatch

There is a disconnect between the courses offered in the higher institutions of learning and the needs in the job market. Higher education still offers courses which may not be relevant to the current job market. Even those who offer courses that are practical to the current dynamics, do not properly guide the Youth on the career selection and therefore they end up being unemployed for years even after training.

2.3.13 Limited participation in social and political spheres

Despite the high proportion of youth in the County, youth are the least represented in political and economic spheres due to societal attitudes, social – cultural and economic barriers and lack of proper organization, orientation and empowerment.

2.3.14 Low youth participation in agricultural economic activities

Agriculture is one of the main economic activities in the County. However, youth are not adequately involved in agricultural activities. There is need to develop mechanisms of enhancing youth involvement in agriculture and other emerging sectors such as the blue economy

2.3.15 Sexual and Gender Based Violence

Owing to their vulnerability, the Youth are exposed to SGBV. According to the Kenya Demographic Survey (2014), over 10 per cent of young people aged 19- 35 years have ever experienced sexual violence. The survey further indicates that only 33 percent of young women and 20 percent of young men seek help for such cases.

2.3.16 Limited access to Information

The insufficiency of spaces and bureaucracy inhibit the dissemination of information to the youth on available resources and emerging opportunities. Without the information, the Youth seldom benefit from the youth program.

CHAPTER THREE

3.0 POLICY GOAL, OBJECTIVES AND STRATEGIES

Overview

In response to the issues discussed in the earlier chapters and the identified thematic / priority areas affecting the youth in the County, the following policy goals and strategic interventions have been identified. These interventions should be achieved in both the medium term and long-term goals of the policy.

The County Government will work with the relevant stakeholders to achieve these goals and strategic interventions.

3.1 HEALTH AND WELL BEING

Just like the County Government of Nyeri envisions to have a wealthy county with happy, healthy and secure people, this policy recommends prioritization of health issues of the Youth both at the curative and preventive levels.

The youth in Nyeri face many diseases including Communicable and Non-Communicable diseases, mental health, Sexual and reproductive health including STIs, HIV/AIDs, early pregnancies, SGBV and unsafe abortions as well as poor access to health services, and stigma. Unfortunately,

Implementation of this policy is largely dependent on the health status of the youth in Nyeri.

3.1.1 Mental Health

GOAL 1: The County Government of Nyeri shall promote the holistic health of young people and develop youth-oriented healthcare. It shall also address specific health problems faced by young people which inhibit their capacity to participate in society.

The County Government Commits to:

- a.** Conduct youth forums to create awareness in health-related issues among the youth and early screening for Communicable and Non-Communicable diseases, STIs, HIV/AIDs and Mental health, and health insurance
- b.** Increase the capacity of mental health personnel in the health facilities and capacity build peer educators
- c.** Strengthen food security and nutrition management systems.
- d.** Promote mental and emotional health amongst the youth.
- e.** Enhance the capacity of youth in leadership and advocacy to enable them support and manage youth health programmes.
- f.** Promote research in youth health related issues and make findings accessible to inform action and intervention.

- g. Promote and encourage healthy lifestyles among youth including healthy eating, nutrition, sports and recreation facilities.
- h. Invest in strengthening youth friendly health management system & increase availability and access of health information and services to the youth.
- i. Establish youth friendly health services in all the level-4 hospitals with improved quality of health services and access.
- j. Promote de-stigmatization campaigns on health challenge
- k. Ensure that youth living with HIV/AIDs are not discriminated in youth programmes and opportunities such as employment on basis of their health.

3.1.2 Drugs and Substance Abuse

Goal 1.1: The County Government of Nyeri shall create awareness and reduce alcohol and substance abuse and pornography among the youth.

The County Government Commits to:

- a. Collaborate with stakeholder such as NACADA to develop appropriate programs to mitigate against drug and substance abuse
- b. Run adverts through mainstream media, social media, campaigns and roadshows on the effects associated with drug and substance abuse and also pornography among the youth.
- c. Support the mainstreaming of drug and substance abuse control in school curriculum to create awareness on the effects associated with drug and substance abuse.
- d. Operationalize the Ihururu treatment and rehabilitation center, design and implement programmes that address drugs and substance abuse among the youth.
- e. Develop informative materials to sensitize, inform and educate youth on the dangers of pornography and drug and substance abuse.
- f. Build the capacity of families, communities and caregivers to provide support systems
- g. Establish and enhance Counselling units in the youth friendly centers manned by youth peer educators and counsellors, and strengthen engagements between existing institutions
- h. Design and implement livelihood skills program and exit strategies for addiction survivors
- i. Mainstream and strengthen guidance and counseling programmes for the youth in various County activities involving the Youth
- j. Adopt and implement strict drug control policy
- k. Establish recreation centers to reduce on idleness and stress
- l. Provide psycho- social services for young addicts and their families

3.2.3 Sexual and Reproductive Health Rights

Goal 1.2: The County Government of Nyeri shall reduce the incidences of teenage and unwanted pregnancies, and the sequel of unsafe abortion.

The County Government Commits to:

- a. Promote public education on Sexual and Reproductive Health amongst the youth
- b. Discourage abortion through automatic withdrawal of operating permit for any health facility found conducting abortion in Nyeri County unless in the case of an emergency or the life or health of the mother is in danger or if permitted by any other law as explained in the Constitution of Kenya (2010) Article 26(4).
- c. Curb retrogressive social and cultural practices that would lead to teenage and unwanted pregnancies.
- d. Conduct sensitization of youth on effects of early pregnancies
- e. Run campaigns in the media, roadshows on prevention of HIV/AIDs and other STIs among the youth.
- f. Offer guidance and counselling services on HIV/AIDs and other STIs among the youth.
- g. Support the already HIV/AIDs infected youth by establishing youth friendly ARVs collection centers and discourage any form of stigmatization.
- h. Support introduction of sex education in schools and youth training in sexual reproduction.
- i. Dispense of sanitary towels/dignity kits in the health facilities for free or at an affordable price.

3.1.4 Sexual and Gender Based Violence

Goal 1.3: The County Government of Nyeri shall enhance Gender-Based Violence (GBV) awareness, and enhances mitigation and response mechanisms.

The County Government Commits to:

- a. Establish a county managed and resourced safe house to host GBV victims
- b. Ensure adequate measures for effective prevention of and response to SGBV are undertaken including periodic reviews of data, prevalence and incidences in all the sub counties
- c. Strengthen SGBV awareness and sensitization programs
- d. Enhance gender mainstreaming in all departments and sectors of development
- e. Establish a toll-free helpline for GBV victims.
- f. Establish more counseling centers and counsellors to offer more counseling to GBV victims.
- g. Strengthening the loopholes to access to justice for GBV cases.
- h. Establish mechanism for empowerment of GBV victims social -economically.

- i. Provide protection and support services for young people who have experienced sexual violence, domestic abuse and mental illness
- j. Engage youth in prevention, protection, and programming of sexual and gender-based violence
- k. Strengthen the already established GBV Technical Working Group

3.2 LABOUR AND EMPLOYMENT

Youth form the bulk of the Nyeri population. The majority of young people, especially in the rural areas are unemployed or under-employed, unskilled and lack access to productive resources, with the majority engaged in informal activities.

This policy therefore provides mechanisms for public, private and non- state sectors to create an enabling environment for integrated development for young people

Goal 2: The Nyeri County Government shall empower youth to participate and contribute to the socio-economic development through sustainable livelihoods and decent work.

The County Government Commits to:

- a. Establish youth empowerment programs that are geared towards self-employment of Nyeri youth.
- b. Advocate for a 2% of the total county budget to be allocated for youth development activities in the county
- c. Promote development of a database on employment records for the youth in formal and informal sectors to track, evaluate and improve employment conditions.
- d. Partner with other organizations and stakeholders to provide more job opportunities to the youth
- e. Safeguard the 30% requirement for reservation of Procurement opportunities for the youth, women and PLWDs.
- f. Review and subsidize business licenses fees and tax exemptions for youth with disabilities enterprises
- g. Develop and implement a labour market information system to provide youth with real time information on employment opportunities
- h. Establish youth information centers at sub county level with relevant infrastructure and employment placement centers to cater for youth competencies and skills
- i. Streamline internships and apprenticeship opportunities in public and private sectors within Nyeri County and collaboration with relevant authorities.
- j. Engender employment policies in the County for greater inclusion, visibility and equal voices of youth in employment and the Labour market
- k. Mobilize resources from various stakeholders that will assist in development and empowerment of youth in Nyeri County.

- l. Enhance access to financial support for youth entrepreneurship ventures and enterprises
- m. Work with stakeholders in the financing sector to help structure youth friendly loans that will be accessible by Nyeri youth
- n. Establish a Youth friendly enterprise revolving fund
- o. Map the entire County to identify potential employers, business opportunities and create market linkages for youth enterprises
- p. Create an enabling environment for creation of youth employment opportunities
- q. Establish a job placement mechanism with employment linkages both locally and abroad
- r. Map the entire to identify potential employers, business opportunities, NGO's, CBO
- s. Collaborate with Learning institutions to strengthen career guidance and planning programmes

3.3 EDUCATION, TRAINING AND SKILLS DEVELOPMENT

Skills development is essential for youth employment and sustainable economic development. Despite the County Government of Nyeri boasting of 49 VTCs across the County, they still remain underutilized with majority of youth not interested in technical work.

Youth have inadequate skills necessary for the labor market. There is often a mismatch between skills supplied and skills demanded in the labor market. Thus, there is need to enlighten them on importance of technical skills training, package the VTCs better to appeal the youth and the community at large

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Goal 3: The County Government of Nyeri shall assist youth in attaining the knowledge, skills and experiences required to enable them to effectively participate in County development and society as a whole.

The County Government Commits to:

- a. Conduct a market survey to establish the skills necessary for the market demand
- b. Establish a data base of youth in the county with a classification of skilled, semi-skilled & unskilled
- c. Strengthen, increase and equip Vocational Training Centers for provision of relevant skills training and development
- d. Mainstream industry relevant Competence Based Education Training
- e. Enlighten the youth on the importance of TVET'S and VTCS to increase the enrollment
- f. Recruit qualified Vocational instructors through introduction of attractive salary scheme and proper staff recruitment process

- g. Ensure that there is fairness in education and training opportunities for the youth in Nyeri County.
- h. Train youth on employability soft and life skills training within the VTCs
- i. Ensure youth with acquired skills from the Vocational training centers are supported with tools of trade.
- j. Establish mechanism to certify skilled Jua Kali artisans and craftsmen
- k. Train Youth on Employability and Soft skills training to equip them with skills relevant for the Labour market.
- l. Identify and Establish Centers of excellence in various disciplines within the County's Vocational Training Centres

3.4 LEADERSHIP AND GOVERNANCE

It is the right and responsibility of every youth to participate in all civic and governance processes in the County. They however face tremendous challenges that undermine their rights, prevent their participation, and create significant social and economic barriers that threaten their chance to meet their full potential. There is need to engage youth in leadership and governance in all levels.

Goal 4: The County Government of Nyeri shall enhance youth inclusion and engagement at the planning, decision making, and implementation and evaluation levels of all youth development programmes.

The County Government commits to:

- a. Strengthen and enhance youth public participation and representation in various youth development programmes, policies and plans in the County.
- b. Establish a Nyeri youth council/advisory committee or Board to provide advisory services to the county on youth participation and representation.
- c. Establish a Youth Sector Working Group focusing on key thematic areas including Health, Governance, Employment, Values, Environmental Sustainability, Talent development etc.
- d. Provide supportive environment where youth leadership abilities can be nurtured
- e. Establish an annual Nyeri youth summits where all youth issues will be discussed.
- f. Mainstream youth issues in all county department's plans and programmes
- g. Establish a proper monitoring and evaluation of youth programs.
- h. Advocate for devolvement of the youth docket.
- i. Establish a youth directorate in the department responsible for youth affairs
- j. Have a third of the County appointive positions reserved for youth
- k. Representation of Youth living with disabilities in various youth programmes run by the County Government of Nyeri through the relevant department.

- l. Ensure gender sensitive representation and effective participation of youth in decision making positions at all levels within the county
- m. Integrate civic education in a cross-sectoral collaborative approach that includes government stakeholders, civil society organizations and development partners.
- n. Promote the harmonization of other policies, research, programmes and strategies oriented toward young men and women
- o. To strengthen mechanisms for collaboration and cooperation amongst relevant government, non-government and community stakeholders.

3.5 SOCIAL INCLUSION AND SOCIAL JUSTICE

Young people in Nyeri especially those in rural areas struggle to participate in the economy due to lack of access to land and poor economic and social infrastructure, access to information etc. There is need to support the youth towards equal opportunity in all spheres of life, particularly leveraging on Youth to eliminate unjust social practices.

Goal 5: The County Government of Nyeri shall strengthen mentorship and role modelling programs among the Youth in Nyeri County.

The County Government commits to:

- a. Strengthen access to justice at all levels, including land reforms that benefit the youth.
- b. Identify and increase opportunities to fulfil the aspirations of persons with disabilities
- c. Strengthen transparency, accountability and access to information in the public sector
- d. Work with families and communities to engage the youth in promoting peace and secure crime free neighborhood;
- e. Collaborate with other stakeholders to develop, implement and support mentorship program in schools at an early age;
- f. Integrate youth in community driven safety and security programs.
- g. Create mechanisms to promote effective and inclusive engagements of youth in structures and development issues in the County;
- h. Create awareness among stakeholders on the need for youth representation and participation;
- i. Develop equal opportunity policies in key sectors, especially with regard to job recruitment and establish systems for review and implementation

3.6 ENTREPRENEURSHIP DEVELOPMENT

Entrepreneurship and business creation are a growing alternative to youth unemployment. They are the engine of economic growth and development. Due to low economic growth, traditional career path and opportunities are rapidly disappearing. Thus, entrepreneurship and self-employment can be a source of new jobs to improve youth livelihoods, economic development, self-reliance and poverty alleviating.

The policy aims at introducing youth to SME start-up programs for self and gainful employment.

Goal 6: The County Government shall introduce and expose the youth to SME start-up programs for self -employment and economic growth and development.

The County commits to

- a. Incorporate a youth friendly component within the existing County EDF.
- b. Conduct a comprehensive baseline survey of existing youth enterprises, the challenges and profile success stories.
- c. Establish a Youth entrepreneurs and business start-up assistance
- d. Sensitize the Youth on the Youth friendly financing opportunities both state and nonstate;
- e. Conduct an annual Youth Market Fairs to showcase youth innovations and products
- f. Capacity building on entrepreneurship and other opportunities available;
- g. Strengthen capacity of youth SME enterprises.
- h. Ensure fair implementation and enforcement of AGPO within the County
- i. Review and subsidize business licenses fees for youth enterprises
- j. Revive the County ceramics industry in Mukurweini sub county and other industrial hubs in the County
- k. Establish cottage industries and develop value chains including marketing systems
- l. Provide youth with startup waivers for a period of 1-2 years.
- m. Investment in value addition of local commodities for high demand hence maximum return.
- n. Create market linkages for the youth.
- o. Capacity build youth on enterprise design to grow sustainable enterprises
- p. Establish a county online platform to educate youth on self-employment opportunities
- q. Increase resource allocation for Youth economic development activities.
- r. Establish business incubation for innovation.

3.7 ARTS, SPORTS, CULTURE AND TALENT DEVELOPMENT

The youths lack the opportunities to develop their talents due to challenges such as limited platforms to tap and develop talents, limited recreational facilities, and lack of finances among other challenges.

There are 15 sports facilities across the County. However, the County does not have standard outdoor sports facilities. Namely:-

- | | |
|-----------------------|-----------------------------|
| 1) Kinunga stadium. | 9) Othaya playground. |
| 2) Gichira stadium. | 10) Mbiriri stadium. |
| 3) Wamagana stadium. | 11) Naromoru stadium. |
| 4) Ihururu stadium. | 12) Mweiga playground. |
| 5) Kigogoini stadium. | 13) Karatina stadium. |
| 6) Kiriti stadium. | 14) Kiarithaini playground. |
| 7) Karindi stadium. | 15) Kaiyaba stadium. |
| 8) Ruring'u stadium. | |

It is imperative to integrate arts, sports, and music and talent enhancement as a medium to promote youth empowerment in the County to holistically address the challenges facing the youth as well as improving their health and well-being, foster national unity and Social- cultural integration, crime prevention etc.

Goal 7: The County Government of Nyeri shall support the youth in identifying and nurturing talents.

The County Government commits to:

- a. Create a database on talented youth and the related industry players for networking
- b. Advocate for formulation and implementation of County Sports Policy that addresses sports for all across the county.
- c. Collaborate with other stakeholders in development and implementation of a youth talent identification, nurturing, promoting and funding.
- d. Establish youth Empowerment centers and talents academies to incubate talents and ideas.
- e. Profile successful youth role models in various sectors to encourage and mentor other youth;
- f. Develop mechanism for monetization and commercialization of artistic and sports talents
- g. Establish tax incentives and waivers for the players in the talents, arts and Sports industry
- h. Establish a comprehensive talent scouting system in all sub-counties for continuous identification of talent inform of innovation and talents fair.
- i. Sensitization of the value of talents and talents development;
- j. Reward excellence in Arts and Sports when providing educational and employment opportunities in the County
- k. Establish, rehabilitate and equip creative talent hubs in all sub-counties
- l. Ensure that there is fairness in promotion of socio-cultural activities in the County

- m. Support and encourage youth to develop their creativity, artistic and practical skills, music, script writing and drama.
- n. Support and promote literature for young writers.
- o. Invest in annual cultural festivals.
- p. Identify and promote local recreation opportunities such as outdoor activities, sports and opportunities for enhancing creativity.
- q. Build the capacity of the youth to manage their sports earnings through collaborative initiatives and linkages.
- r. Maintain, upgrade and equip county halls, stadiums and studio.
- s. Establish and protect safe spaces where youth generate, nurture, develop, showcase their ideas and engage in skills building and networking.

3.8 AGRICULTURE AND AGRIBUSINESS

With agriculture being the main economic activity in the County and a key livelihood pillar, there is need to develop mechanisms of enhancing youth involvement in agriculture and other emerging sectors such as the blue economy.

The sector is dominated by an aging population with the average age of a Nyeri farmer being 60 years. Youth participation in the agriculture sector is likely to encourage innovation and use of modern farming technology, value addition, marketing, and research and job creation. The policy therefore aims to ensure that the energy, creativity, innovation, aspirations and passion of the Nyeri Youth is fully integrated in the operations of the agricultural sector.

Goal 8: The County Government of Nyeri shall transform agriculture and agribusiness to make it attractive to the youth.

The County Government commits to:

- a. Rebrand agriculture as the new unexplored frontier for growth in business opportunity
- b. Promote innovative and incubation of agriculture technologies
- c. Promote access to credit for agricultural development
- d. Position youth at the forefront of agriculture growth and transformation
- e. Increase access to appropriate agricultural education and training
- f. Promote access to domestic and global market linkages, mechanization, financial inclusion and innovativeness such as e-commerce and tax incentives
- g. Invest in value addition through processing, branding and quality improvement.
- h. Profile successful youth role model in agribusiness to mentor other upcoming youth
- i. Promote participation of youth in climate smart agriculture as a viable career opportunity

- j. Enhance collaboration with the private sector and research institution in value chain development
- k. Collaborate with other stakeholders to provide conducive environment for youth engagements in agriculture production and value addition chains
- l. Enhance digitization of smart farming
- m. Remold the negative perception on agriculture among the youth
- n. Support youth to access land for agri- business and agricultural adoption to climate change
- o. Provide youth who are farmers with market information and agricultural extension services
- p. Invest in irrigation and water harvesting technologies to facilitate full time engagement of the youth and shorten waiting time for economic returns
- q. Introduce short courses on agriculture in the VTCs
- r. Extend and expand areas of infrastructure to improve access to the market for youths in agribusiness.
- s. Support youth with value addition equipment.

3.9 ENVIRONMENTAL SUSTAINABILITY FOR CLIMATE ACTION

There has been environmental degradation in Nyeri County caused by cultivation of fragile areas such as steep slopes, wetlands, riparian reserves and quarry activities. This has led to landslides and soil erosion hence reduced productivity. The other causes are inadequate solid and liquid waste management facilities particularly in the urban and peri urban areas. These effects have caused general reduction of the natural resources ability to support the population e.g. reduced farm productivity due to soil erosion, over cultivation of the land, increased scarcity of resources such as water, grazing lands and arable areas.

The policy proposes engagement of youth to promote, manage and sustain the County's environment and natural resource base for sustainable development

Goal 9: The County Government of Nyeri shall promote environmental education and active participation of youth in environmental management for sustainable development.

The County Government commits to:

- a. Encourage youth to participate in environmental management, protection and conservation activities. E.g. the 1 million tree planting campaign etc.

- b. Support and facilitate youth engagement in the development, protection, conservation of the natural resources and environment while engaging in Eco entrepreneurship / green jobs
- c. Build capacity of youth on green energy, waste management and general environmental conservation/ management
- d. To encourage and invest in conversion of waste to wealth initiatives.
- e. Empower youth as environmental ambassadors across the county.
- f. Build the capacity of youth on disaster management to enable them participate in awareness, creation, prevention, management and recovery.
- g. Promote Youth participation in the climate change awareness and activities
- h. Survey waste management, green energy and alternative prudent natural resources utilization and identify value chains which have great potential
- i. Educate and support youth to take advantage of green jobs and carbon credit opportunities
- j. Establish a waste recycling plant in the county to address unemployment and environmental conservation.

3.10 ICT AND INNOVATION

Information and communication technology have expanded remarkably in Kenya. Many opportunities are available for the Youth and many youth possess modern technological skills to enable them set up ICT enabled businesses.

Vision 2030 considers ICT and related business process outsourcing (BPO) as important drivers of economic growth and job creation. ICT sector is a very promising source of quality youth employment, hence the need for youth to leverage on the untapped opportunities in ICT.

Goal 10: The County Government of Nyeri shall promote access and positive use of ICT and Innovation

The County Government commits to:

- a. Enhance public private partnership for the development and enhancement of ICT infrastructure;
- b. Encourage the Youth to set up ICT enabled businesses;
- c. Provide internet and Wi-Fi connectivity in various parts of the county, recreational parks and in social halls for youth to access internet services to provide easy access to information.
- d. Develop resource centers, youth desks and E-libraries for youth to access information and relevant education materials to enable them to read, research and develop linkages;
- e. Develop incubation and mentorship of youth with ICT Skills to start businesses and venture in related enterprises

- f. Promote and enhance awareness of intellectual property rights among the youth
- g. Leveraging ICT for civic education and public participation
- h. Develop strategies to transform other sectors such as agriculture and manufacturing, which may offer opportunities to innovate, develop capabilities and diversify markets, leading to more digital jobs.
- i. Capacity building youth in ICT
- j. Promote and enhance use of ICT in all sectors of development
- k. Introduce and promote ICT courses in the Vocational Training Centers
- l. Enhance e-government services by ensuring provision of government services online
- m. Increase, enhance and improve internet coverage for youths doing online jobs
- n. Raising awareness on responsible use of internet.
- o. Hold forums to train youth on digital marketing skills by linking youth with the business community.

3.11 PATRIOTISM AND VOLUNTEERISM

Nyeri Youth have the energy and skills that can be harnessed to support national social-economic and development through volunteerism opportunities. The policy proposes initiatives to mold and instill patriotism and volunteerism as contribution to the cause of national development and nationhood.

Goal 11: The County shall instill in youth a clear sense of national identity and respect for national principles and values.

The county commits to:

- a. Establish a legal framework for volunteerism in the County
- b. Share articles on history and culture of Nyeri in various social media platforms and encouraging the youth to learn and understand more about their culture.
- c. Ensure that youth artist works with promoting our culture are supported and recognized through heritage awards.
- d. Subsidize the fee charged to visit and/or shoot videos etc. from the historical sites in Nyeri.
- e. Organize for annual heritage festivals.
- f. Promotion of cultural heritage which can be a source of employment for youths
- g. Establish recreational parks in each and every colonial village
- h. Educate the youth on patriotism, national cohesion and their value.
- i. Enhance youth volunteerism in the community
- j. Establish community service for youth and promote volunteerism

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- k. Implement a mechanism for monitoring, evaluating and recognizing youth who successfully accomplish their roles within the volunteerism programs.
 - l. Encourage private sector support for youth volunteerism.
 - m. Establish a reward system for outstanding youth achievement to recognize outstanding community service among youth
 - n. promote an awareness of the content of the Constitution of Kenya and Nyeri County Legislation and policies amongst young men and women, along with a knowledge of their rights and responsibilities
 - o. Encourage youth to promote national unity by upholding the principles of mutual respect, peaceful coexistence, solidarity and tolerance
 - p. Develop and ensure sustainability of programs such as the Nyeri County Youth Service.
 - q. Mainstream youth volunteerism in all sectors of County Government
 - r. Establish mechanism for monitoring, evaluating and recognizing the Youth who successfully accomplish their roles within the volunteerism programs.
 - s. Entrench zero tolerance for corruption within the County institutional structures.

3.12 RADICALIZATION AND PREVENTION OF VIOLENT EXTREMISM

Terrorism has been the biggest security threat facing the Nation. Nyeri County is a vulnerable spot for radicalization and recruitment of violent extremism and terrorism, mainly targeting the youth, due to its geographical position proximal to hot spot counties in the north. The great North road traverses through the County connecting Nairobi to the South and Northern Frontier Counties to the North. Nyeri has a high transition rate to higher and tertiary education yet the graduates have low employment opportunities. Further, there is a significant population living in informal settlements where social services are deplorable.

Following a Presidential Executive Order that all County Governments develop and implement a robust and coherent County action plan to prevent and counter violent extremism within their contexts, in June 2019, Nyeri County in collaboration with National Government Agencies and other stakeholders established a Nyeri County Action plan for Prevention and Countering Violent Extremism (PCVE-CAP) which this policy proposes its implementation. A multi-stakeholder County Engagement Forums (CEF) was also formed.

Goal 11: The County Government shall curb radicalization and Counter Violent Extremism

The County Commits To:

- a. Work with relevant stakeholders to mainstream and implement the Nyeri County action Plan on Prevention and Countering Violent Extremism
- b. Develop and initiate youth empowerment programmes to create employment

- c. Increase opportunities for education, employment and political participation among the youth in order to reduce their vulnerability
- d. Create linkages between law enforcement agencies and community structures for effective prevention measures and Social cohesion.
- e. Collaborate and cooperate with National Government agencies to promote national values and principles and to tackle the causes of radicalization and counter divisive and antagonistic narratives and ideologies.
- f. Embrace sports and cultural events as tools of fostering diversity, tolerance, and inclusiveness to prevent radicalization and recruitment of youth by extremist groups.
- g. Build resilience by providing rehabilitation and reintegration programmes for incarcerated youth.
- h. Enhance capacity of the Nyeri CEF and PCVE activities and coordination of PCVE activities
- i. Support for Violent Extremism survivors to have a better chances of recovery from trauma.
- j. Create Youth PCVE champions who will be resourceful in awareness creation.

CHAPTER FOUR

4.0 POLICY, LEGAL AND INSTITUTIONAL FRAMEWORK

4.1 Policy, Legal and Institutional Framework

The County Government has put in place various strategies to address the issues affecting the youth. There are a number of legislations and institutions to specifically handle issues affecting the youth.

To give effect to this policy, a legislative framework will be developed to streamline, harmonize and institutionalize mechanisms and procedures for the achievement of this Youth Policy. This framework will consist of the following pieces of Legislation;

- I. The Nyeri County Youth Development Act.**
- II. The Nyeri County Bursary Fund.**
- III. The Enterprise Development Fund.**

4.2 NATIONAL LEGAL FRAMEWORK

Some of the legal instruments that relates to this policy includes:

4.2.1 The Constitution of Kenya (2010)

Article 10 and 27 call for inclusivity, non-discrimination, equality and freedom from discrimination on the basis of age. In addition, Article 55 of the Constitution provides that the State shall take measures, including affirmative action programmes, to ensure that the youth access relevant education and training; have opportunities to associate, be represented and participate in political, social, economic and other spheres of life; access employment; and are protected from harmful cultural practices and exploitation. Further, Article 100 calls for affirmative action on representation of the youth.

4.2.2 The National Youth Council Act, 2009

The Act established the National Youth Council (NYC) to facilitate, coordinate, promote, monitor and advocate for youth issues and youth led initiatives. NYC was established in 2012 to ensure effective coordination of youth related interventions and involvement of the youth in planning, monitoring and evaluation of youth interventions.

4.2.3 Technical and Vocational Education and Training Act, 2013

The Act provides for the establishment of a technical and vocational and training system. This is with the aim of expanding the youth skills capacity for self-employment and employable skills.

4.2.4 Public Procurement and Asset Disposal Act, 2015

The Act provides that the youth, women and marginalized groups get 30 percent procurement opportunities.

4.2.5 National Employment Authority Act, 2016

This Act established the National Employment Authority which provides a comprehensive institutional framework for employment management, increasing employment of the youth and marginalized groups.

4.2.6 Medium and Small Enterprise Act, 2012

This Act formulates and coordinates policies and harmonizes public and private sector initiatives for the promotion of micro and small enterprises.

4.2.7 The Persons with Disabilities Act, 2012

The Act provides for the rights and well-being of Youths with Disabilities among others and establishes the National Council for Persons with Disabilities;

4.2.8 The National Youth Service Act, 2018

The act provides for national youth service function, discipline, organization and administration; and for connected purposes

4.2.9 Borstal Institution Act, 2009

An act of parliament providing for the establishment of Borstal facilities for juvenile offenders and the detention of juvenile offenders, as well as for related purposes.

4.2.10 Criminal Procedure Code (cap 63)

Defines the process through which penal and criminal code are applied. The code also defines the structure and the jurisdiction of courts in Kenya.

4.3 POLICY FRAMEWORK

4.3.1 The National Youth Development Policy

The NYDP views youth as the largest source of human resource in the country, and recognizes their exclusion from national affairs, including the design and implementation of programmes and policies that affect them. The policy provides a broad framework to address the issues affecting youth through meaningful engagement in socioeconomic and political development programmes. It blames the historical marginalization of youth on personal, structural and social factors such as high population growth, lack of appropriate and marketable skills, unclear and uncoordinated youth policies and programmes, lack of adequate resources and the low status which is accorded to youth in the existing structures. These constraints are compounded by the prevailing attitudes in the society, which fail to recognize youth as important actors in decision making processes. Thus, the NYDP seeks to create an environment where youth have an equal

opportunity to realize their fullest potential through active participation in economic, social, political, cultural and religious life without any discrimination.

The policy proposes a comprehensive and multi-sectoral implementation strategy to work in harmony with other existing laws and development priorities to help meet the needs of youth. To this end, it establishes of two bodies namely, a National Youth Council (NYC) and an inter-ministerial committee. The latter comprises representatives of relevant ministries dealing with youth-related issues, with the responsibility of monitoring and reviewing the youth activities carried out by other players in the government.

4.3.2 East African Community Youth Policy

The overall objective of the Youth Policy is to guide the East African Community on the planning, implementation, monitoring and evaluation of programmes to address youth issues in the region while assuring sustainable social, economic and political development. The policy prescribes strategic priority areas and actions to guide the implementation and address youth challenges. It also articulates the need for harmonizing definitions of the youth, related legislation and programmes carried out across the region.

4.3.3 Kenya Vision 2030

The Vision envisages responsible, globally competitive and prosperous youth. Among the specific interventions under the vision include:

1. Establishment of youth centers
2. Mentorship
3. Development of creative industry hubs
4. Youth enterprise financing

4.3.4 Nyeri County Integrated Development Plan – 2023 - 2027.

The Nyeri County Integrated Development Plan recognizes youth as one of the key groups that must be considered for the successful implementation. The issues of the youth need to be mainstreamed in the County programming and implementation, while the youth must actively participate in the implementation process. The CIDP recognizes the need for affirmative action in order to meet the special needs of the youth.

4.3.5 Sustainable Development Goals (SDGs) – 2030

Sustainable Development Goals relevant to the Youth include:

- i. SDG 1- End poverty in all forms everywhere

- ii. SDG 2- End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- iii. SDG 3- Ensure healthy lives and promotes well-being for all at all ages
- iv. SDG 4- Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- v. SDG 5- Achieve gender equality and empower all women and girls

4.4 INTERNATIONAL LEGAL FRAMEWORK

Some of the international Conventions and treaties addressing the concerns on the youth and emphasize the importance of developing programs that are youth centered and being planned as per stated priorities include:

4.4.1. The United Nations Charter

The Charter of the United Nations (Charter or Charter of the United Nations) is a fundamental document of the United Nations and the United Nations system. From a legal perspective, the Charter of the United Nations is a multilateral international treaty with 192 member states. Kenya became a member of the United Nations on December 16, 1963. The World Program of Action for Youth to 2000 and beyond identifies the following ten themes that should be of highest priority for governments. Education, employment, hunger and poverty, health, environment, substance abuse, juvenile delinquency, leisure activities, girls and young women and full and effective participation of young people in society and decision-making.

4.4.2. United Nations Youth Strategy, 2030

The strategy aims at enhancing impact and expanding action to address the needs, build the agency and advance the rights of young people globally. The strategy aims at ensuring the youth are engaged and participate in the implementation, review and follow up of the global agendas and frameworks including the 2030 agenda for sustainable development.

4.4.3. The Commonwealth Youth Charter

This underscores the importance of youth participation in decision making processes. The charter recognizes the positive and active role and contributions of young people in promoting development, peace, democracy and in protecting and promoting other Commonwealth values, such as tolerance and understanding, including respect for other cultures. The future success rests with the continued commitment and contributions of young people in promoting and sustaining the Commonwealth and its values and principles, and we commit to investing in and promoting their development, particularly through the creation of opportunities for youth employment and entrepreneurship.

4.4.4. Africa Youth Charter (2006)

Adopted in July 2006, the African Youth Charter provides a platform for youth to assert their rights and execute their responsibility to contribute to the development of the continent. The Charter asserts that “every young person shall have the right to participate in all spheres of society” and proposes several measures to promote active youth participation in public affairs:

- a. Guarantee the participation of youth in parliament and other decision-making bodies in accordance with the prescribed laws;
- b. Facilitate the creation or strengthening of platforms for youth participation in decision-making at local, national, regional and continental levels of governance;
- c. Ensure equal access to young men and women to participate in decision-making and fulfilling their civic duties;
- d. Give priority to policies and programmes including youth advocacy and peer-to-peer programmes to marginalized youth, such as out-of-school and out-of-work youth, to offer them with opportunity and motivation to re-integrate into mainstream society;
- e. Provide access to information such that young people become aware of their rights and of opportunities to participate in decision-making and civic life;
- f. Institute measures to professionalize youth work and introduce relevant training programmes in higher education and other such training institutions;
- g. Provide technical and financial support to build the institutional capacity of youth organizations;
- h. Institute policy and programmes of youth voluntarism at local, national, regional and international levels as an important form of youth participation and as a means of peer to- peer training;
- i. Provide access to information and services that will empower youth to become aware of their rights and responsibilities; and
- j. Include youth representatives as part of delegations to ordinary sessions and other relevant meetings to broaden channels of communication and enhance the discussion of youth-related issues.

4.4.5. Universal Declaration of Human Rights

The Universal Declaration of Human Rights articulates the fundamental rights and freedoms for all. The Declaration recognizes that human dignity is the foundation of freedom, justice and peace in the world.

4.4.6. Plan for Action for the Year 2000 and beyond

Adopt the World Programme of Action for Youth to the Year 2000 and Beyond as an integral part of the present resolution, including the 10 priority areas identified therein, i.e. education,

employment, hunger and poverty, health, environment, drug abuse, juvenile delinquency, leisure-time activities, girls and young women, and the full and effective participation of youth in the life of society and in decision-making; invites Governments as well as the public and private sectors and, in particular, youth organizations, to implement the Programme of action by undertaking the relevant activities outlined therein; invites, once again, Member States to include, whenever possible, youth representatives in their delegations to the General Assembly and other meetings of relevant UN bodies with a view to stimulating participation of young women and men in the implementation of the Programme of Action.

4.4.7. The United Nations Convention on the Rights of Persons With disabilities

The Convention on the Rights of Persons with Disabilities and its Optional Protocol (A/RES/61/106) was adopted on 13 December 2006 at the United Nations Headquarters in New York. The Convention is intended as a human rights instrument with an explicit, social development dimension. It adopts a broad categorization of persons with disabilities and reaffirms that all persons with all types of disabilities must enjoy all human rights and fundamental freedoms. It clarifies and qualifies how all categories of rights apply to persons with disabilities and identifies areas where adaptations have to be made for persons with disabilities to effectively exercise their rights and areas where their rights have been violated, and where protection of rights must be reinforced.

4.4.8. Convention on Elimination of All forms of Discrimination Against Women

The Convention on the Elimination of All Forms of Discrimination against Women was adopted by the United Nations General Assembly, on 18 December 1979. The Convention is instrumental in bringing to light all the areas in which women are denied equality with men. The convention is rooted in the goals of the United Nations: to reaffirm faith in fundamental human rights, in the dignity and worth of the human person, in the equal rights of men and women.

4.4.9. International Conference on Population and Development Programme of Action

The conference articulates the relationships between population development and individual wellbeing and recognizes reproductive health and rights, women empowerment and gender equality as cornerstones of population and development programmes.

4.4.10. Commonwealth Plan for Action for Youth Empowerment

This plan contains strategies and tools to empower young people to effectively participate in social, economic, political and cultural spheres of life both in their countries and internationally.

4.5 INSTITUTIONAL AND IMPLEMENTATION FRAMEWORK

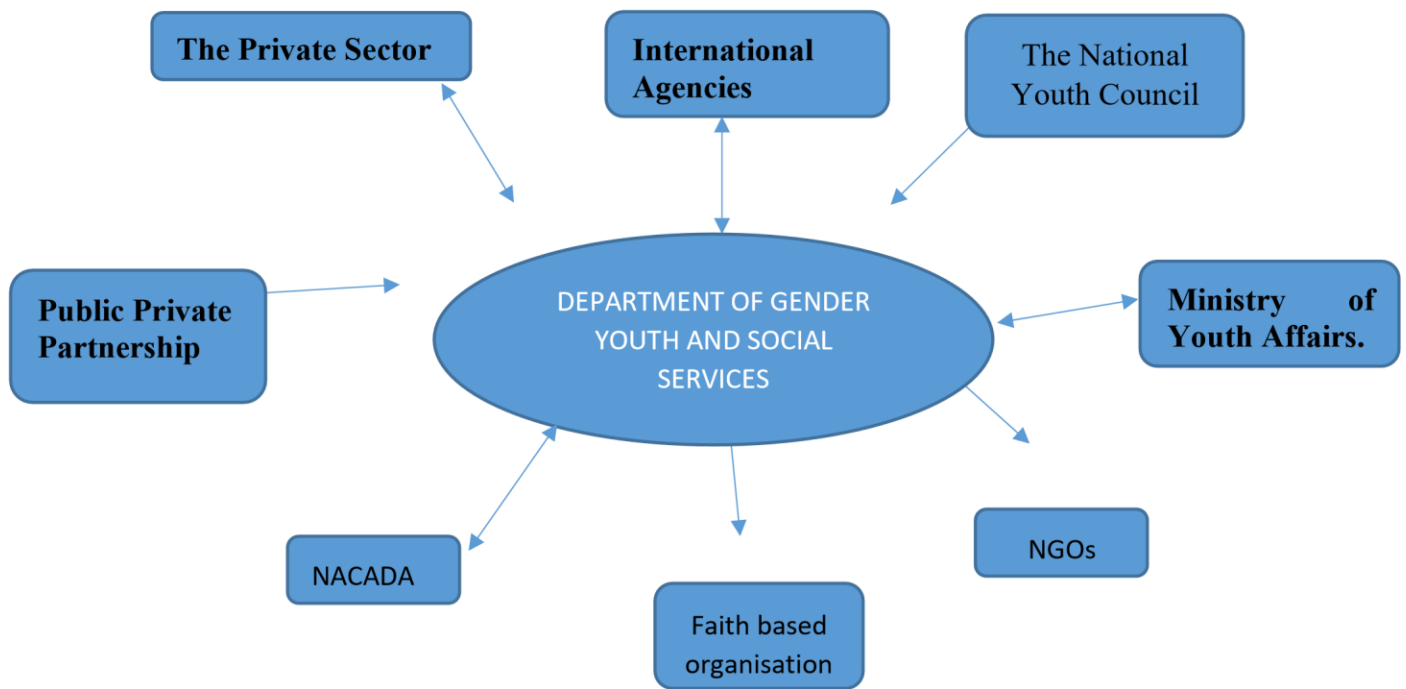
There are a number of institutions to specifically handle issues affecting the youth through a multi sectoral approach. These include the Government Ministries, Departments and Agencies (MDAs), County Governments, Development Partners, Private sectors and Public Benefits Organizations (PBOs), Youth Networks, Faith Based Organizations, Youth Serving Organizations, Community Based Organizations among others. Some of these include:

	Key players	Role / Key institutional processes
	Youth	<ul style="list-style-type: none"> • Explore opportunities and seek sustainable solutions. • Renew the status of our society including leadership, innovations and skills. • Maintain a culture of good values in our society. • Mentoring young generations. • Advance technology, education politics and peace of the county. • Develop positive attitude towards work and entrepreneurship • Protect the environment • Contribute to social economic development at all levels
	Parents	<ul style="list-style-type: none"> • Be good role model and promote responsible parenting • Provide equity and equality among the youths • Offering guidance and counseling • Meet basic and material needs of the youth • Offer financial support among the youths. • Offer room for the youths to participate at all levels of leadership and governance. • Challenge youth to realize their full potential and goals • Ensure access to land for agriculture.
	National Government and the County Government	<ul style="list-style-type: none"> • Promote a conducive working environment for the youth • Formulating and implementing youth policies • Ensure equal distribution of resources

		<ul style="list-style-type: none"> • Involve and empower stakeholders • Make a profile of the development situations of the youths in Nyeri county • Set aside fund for the implementation of youths policies. • Develop a vision for the implementation of the policy. • Create mechanism for involving youth in internship and volunteerism • Provide quality Vocational Training and skills development • Provide an enabling environment for Private Sector to create opportunities for youth
	County Executive Committee Member responsible for youth affairs	<ul style="list-style-type: none"> • • Coordination implementation of the policy • Mainstream youth issues in county departments. Keep the governor up to date in all matters concerning the youth in the county. • Look for funding for youth projects and programs • Represent the Governor in Youth forums. • Preparation and implementation of the Youth policy and its regulations. • Keep a good record and data of the status and condition of youth by category- across urban, peri- urban and rural level
	County Assembly	<ul style="list-style-type: none"> • The county assembly will debate and pass the Youth policy for launching • Pass the budget for implementation of the policy; • Enactment of the County Youth Policy.
	County Executive Committees	<ul style="list-style-type: none"> • Embed challenges facing the youth in all processes, decisions, actions pertaining to young people in Nyeri County • Support implementation of the youth policy

	Department responsible for youth affairs	<ul style="list-style-type: none"> • Prepare work plans and action plans on matters youth. • Develop a Youth Strategic Plan to operationalize implementation of this policy
		<ul style="list-style-type: none"> • Monitoring and Evaluation on the youth policy • Establish a County Coordination Committee for Youth policy implementation; • Source for funds to enable implementation of the youth policy • Provide overall leadership, monitoring and reporting on the youth policy implementation
	Private sector	<ul style="list-style-type: none"> • Creating opportunities for the youth to be empowered by providing employment and other opportunities. • Provide finances to train the youth on entrepreneurship and empowerment programs. • Provide Internship, Apprenticeship and Mentorship • Engage in Entrepreneurial development • Transfer of technology and skills
	Civil Society Organizations, NGOs	<ul style="list-style-type: none"> • Implementation of programs provided in the youth policy • Public Participation carrying out civic education on good citizenship, national and cultural values. • Carrying out campaigns to create awareness on the youth policy.
	Faith Based Organizations	<ul style="list-style-type: none"> • Creation of awareness on programs for youth through scriptures/sermons • Dissemination of the youth policy in relevant forums
	International Organizations with presence in Nyeri County	<ul style="list-style-type: none"> • Advocating for the implementation of the Nyeri county youth policy. • Mainstream youth activities in all development projects of the county, • Including resourcing through partnerships.

	Development partners	<ul style="list-style-type: none"> Partnering with the government to provide funding for the youth policy implementation; Providing technical support to key state and non- state actors for the dissemination and implementation of the youth policy in the county Develop youth skills and capacity
	Individuals and communities	<ul style="list-style-type: none"> Active participation in youth programs /activities at all levels in the county
	Media	<ul style="list-style-type: none"> Creating awareness of all youth policy meetings and programs Profiling youth programs and initiatives in the media Youth policy dissemination.
	Education institutions (e.g. Technical & Vocational Colleges	<ul style="list-style-type: none"> • Education, Training and Research on Youth issues • Provide relevant training courses that add value to youth development • Policy dissemination • Platform for youth expression
	The National Youth Council.	<ul style="list-style-type: none"> This was established to ensure effective coordination of youth related interventions and involvement of youth in planning, monitoring and evaluation of youth interventions. The County Government will work with National Youth Council to enhance youth participation in County activities.



4.6 NYERI YOUTH ADVISORY COMMITTEE/ BOARD

The County Government through the department responsible for youth affairs shall establish a Nyeri Youth Advisory Committee or Board representing different sectors and Thematic Areas. The committee shall be cascaded to the ward level.

The Nyeri Youth Advisory Committee shall comprise of;

- a) The Chairperson
- b) The Secretary
- c) One (1) person representing the private sector in the County who shall be appointed by the CECM
- d) Six (6) persons representing the Youth and drawn from the various Constituencies in Nyeri County.

Responsibilities of the Committee includes but not limited to;

- a) Give advice to the County Government on Youth issues
- b) Support, monitor and oversight implementation of the NYDP
- c) Advise on resource mobilization for youth programmes
- d) Ensure independence of the impact of NYDP at regular intervals and renew policy initiatives accordingly
- e) Advocate for youth issues and ensure they are mainstreamed in all the County Functions including Policy Making and Budgeting processes
- f) Ensure there is proper mainstreaming of the NYDP in all the departments
- g) Provide mechanism for youth representation in the county affair

- h) Act as a voice and bridge to ensure that the Government and other policy makers are kept informed of the laws and aspirations of the Youth.
- i) Promote research, collection, and analysis of data on Youth issues
- j) Promote the inclusion of youth in decision making bodies, boards, agencies and other public institutions and organizations.

CHAPTER FIVE

MONITORING, EVALUATION, ASSESSMENT AND LEARNING

5.1 Overview

The Monitoring, Evaluation, Assessment and Learning (MEAL) system adopted for this policy will be designed to provide feedback to stakeholders to ensure accountability, transparency, facilitate appropriate decisions on future implementation and review of the policy to ensure that the input delivery, work schedules and target outputs are progressing according to the plan.

The County Government undertakes to periodically carry out MEAL activities at the various phases.

This policy makes provisions for establishment of effective monitoring, evaluation, research, learning and application to all programmes. This policy stresses effective MEAL to ensure sustainable, transparency, accountability and professionalism at all levels. The MEAL will also include:

- a.** Regular review and assessment of the goals and strategic interventions;
- b.** Stakeholders, thematic working groups and interagency forums. This will be facilitated through formation of relevant committees to pursue design, implementation, monitoring and reporting on updates relating to policy implementation.
- c.** Review meetings to be organized to check the progress made against performance targets and indicators.

CHAPTER SIX

6.0 POLICY REVIEW, TRANSITION AND POLICY IMPLEMENTATION

6.1 POLICY REVIEW

This policy will be reviewed in consultation with key stakeholders after every three (3) years or as need arises and its implementation monitored systematically due to the dynamism.

6.2 TRANSITION AND POLICY IMPLEMENTATION

The policy implementation mechanism will be operationalized through an action plan detailing policy objective, strategies, activities, actors, time frame and the budget lines.

Existing agencies and initiatives will remain in force and guidelines will be issued by implementing institutions as and when need arises to operationalize this policy. Such guidelines shall take into consideration the principles of this policy.

An appropriate legal framework may be developed for the effective implementation of this policy.

The Mechanism will include like-minded stakeholders, thematic working groups and the department responsible for youth affairs in the county. Each of the players shall be assigned specific roles to play.

CHAPTER SEVEN

7.0 FUNDING MECHANISM

7.1 Overview

The successful implementation of this policy will depend on the availability of sufficient financial, human and infrastructural resources. In order to demonstrate commitment to implementing the constitution, relevant laws and policy, the County Government shall integrate a budgetary processes and resources towards the implementation of this policy. The policy proposes that the County Government of Nyeri shall allocate at least 2% of its annual budget to the programs and activities within the department responsible for youth affairs.

The implementation of the Nyeri Youth Policy will result in a number of clear socioeconomic benefits, earning the county considerable resources. The sources of funding for the implementation plan will be from the County Government of Nyeri, Public Private Partnerships and the development partners.

The interventions and initiatives identified in this policy shall be supported through mobilization of monetary and non-monetary resources from the National Government, County Government, Private Sector, Development Partners, and NGO's communities among other stakeholders

The policy implementation mechanism will be operationalized through annual action plans detailing; policy priorities, key actions, indicators, timelines responsibilities and estimated budgets. The Government shall allocate adequate resources in the annual budget to youth programmes and activities

ANNEX 1: IMPLEMENTATION MATRIX

THEMATIC AREA 1: HEALTH AND WELL BEING

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Promote holistic health of young people and develop youth-oriented health care	<ul style="list-style-type: none"> Conduct youth forums to create awareness in health-related issues among the youth and early screening for Communicable and Non-Communicable diseases, STIs, HIV/AIDs and Mental health, and health insurance Increase the capacity of mental health personnel in the health facilities and capacity build peer educators Strengthen food security and nutrition management systems. Promote mental and emotional health amongst the youth. Enhance the capacity of youth in leadership and advocacy to enable them support and manage youth health programmes. Promote research in youth health related issues and make findings accessible to inform action and intervention. Promote and encourage healthy lifestyles among youth including 	<ul style="list-style-type: none"> Hold outreaches within the wards. Identify role models and peer counsellors. Stakeholders' meetings and trainings. Liaise with the Department responsible for Education to ensure mentorship starts early in life. Provision of support programmes on personal hygiene and physical fitness Capacity building of peer educators 	<ul style="list-style-type: none"> No of forums /meetings held No of personnel trained No. of youth with disability supported Proportion of malnourished youth supported Percentage of youth involving in sports and recreational activities Monitoring tools 	2023-2027	50M	The proposed strategies will need interventions from the ward level.	The department responsible for Health	The department responsible for Youth Affairs, Other relevant departments, NACADA, Ministry of health, Development partners. CBOs FBOs Youth Serving Organizations.

	<p>healthy eating, nutrition, sports and recreation facilities.</p> <ul style="list-style-type: none"> Invest in strengthening youth friendly health management system & increase availability and access of health information and services to the youth. Establish youth friendly health services in all the level-4 hospitals with improved quality of health services and access. Promote de-stigmatization campaigns on health challenge Ensure that youth living with HIV/AIDs are not discriminated in youth programmes and opportunities such as employment on basis of their health. 							
<p>Create awareness and reduce alcohol and substance abuse and pornography among the youth</p>	<ul style="list-style-type: none"> Collaborate with stakeholder such as NACADA to develop appropriate programs to mitigate against drug and substance abuse Run adverts through mainstream media, social media, campaigns and roadshows on the effects associated with drug and substance abuse and also pornography among the youth. Support the mainstreaming of drug and substance abuse control in school curriculum to create awareness on the 	<ul style="list-style-type: none"> Identify youth counsellors Establishing of affordable rehabilitation centers Enhance partnerships with relevant stakeholders Trainings/ Stakeholders meetings. 	<ul style="list-style-type: none"> No of youths who are addicted to drugs in rehabilitation centers No of rehabilitation centers established No. of youth counsellors identified and trained. 	2023-2027	40M	<p>The budget is set to support sensitization forums at the Sub-County level to support youth, families and community.</p> <p>Establish and facilitate safe spaces where recovering addicts can meet</p>	Department responsible for Youth Affairs.	Department responsible for ICT, Department responsible for Education, Other relevant Departments, Line Ministries, NACADA, NGOs, FBOs.

	<p>effects associated with drug and substance abuse.</p> <ul style="list-style-type: none"> Operationalize the Ihururu treatment and rehabilitation center, design and implement programmes that address drugs and substance abuse among the youth. Develop informative materials to sensitize, inform and educate youth on the dangers of pornography and drug and substance abuse. Build the capacity of families, communities and caregivers to provide support systems Establish and enhance Counselling units in the youth friendly centers manned by youth peer educators and counsellors, and strengthen engagements between existing institutions Design and implement livelihood skills program and exit strategies for addiction survivors Mainstream and strengthen guidance and counseling programmes for the youth in various County activities involving the Youth Adopt and implement strict drug control and pornography policy Establish recreation centers to reduce on idleness and stress 	<ul style="list-style-type: none"> Sensitization campaigns. Improving relevant facilities and centres to enable them provide quality care. Provision of support mechanisms for survivors. Eg Anonymous groups Linking the recovering addicts with income generating activities. Establishing guidance and counselling units 	<ul style="list-style-type: none"> No of forums /meetings held No of personnel trained No. of facilities improved. No. of support mechanisms provided. Monitoring tools. 			<p>for psycho-social support and provide economic opportunities for recovering addicts</p> <p>Attach recovering addicts to mentors.</p>	<p>Youth groups Community Rehabilitation centers</p>
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	<ul style="list-style-type: none"> • Provide psycho- social services for young addicts and their families 							
<p>Reduce the incidences of teenage and unwanted pregnancies, and the sequel of unsafe abortion</p>	<ul style="list-style-type: none"> • Promote public education on Sexual and Reproductive Health amongst the youth • Discourage abortion through automatic withdrawal of operating permit for any health facility found conducting abortion in Nyeri County unless in the case of an emergency or the life or health of the mother is in danger or if permitted by any other law as explained in the Constitution of Kenya (2010) Article 26(4). • Curb retrogressive social and cultural practices that would lead to teenage and unwanted pregnancies. • Conduct sensitization of youth on effects of early pregnancies • Run campaigns in the media, roadshows on prevention of HIV/AIDs and other STIs among the youth. • Offer guidance and counselling services on HIV/AIDs and other STIs among the youth. • Support the already HIV/AIDs infected youth by establishing youth friendly ARVs collection centers and discourage any form of stigmatization. 	<ul style="list-style-type: none"> • Trainings/ Stakeholders meetings. • Sensitization campaigns. • Procurement of sanitary towels/ dignity for issuance to vulnerable teenage girls. • Liaise with the Department responsible for Education to introduce age friendly sex education curriculum. 	<ul style="list-style-type: none"> • No of forums /meetings held • No of personnel trained. • No. of sanitary towels/ dignity kits procured. • Monitoring tools. 	2023-2027	50M	The proposed strategies will need interventions from the ward level and also the purchase of sanitary towels.	Department responsible for Health.	NGOs, FBOs, Youth groups, Community, Department responsible for Education, Department responsible for Youth, Other relevant departments, Line Ministries.

	<ul style="list-style-type: none"> Support introduction of sex education in schools and youth training in sexual reproduction. Dispense of sanitary towels/dignity kits in the health facilities for free or at an affordable price. 							
Enhance Gender-Based Violence (GBV) awareness, mitigation and response mechanisms	<ul style="list-style-type: none"> Establish a county managed and resourced safe house to host GBV victims Ensure adequate measures for effective prevention of and response to SGBV are undertaken including periodic reviews of data, prevalence and incidences in all the sub counties Strengthen SGBV awareness and sensitization programs Enhance gender mainstreaming in all departments and sectors of development Establish a toll-free helpline for GBV victims. Establish more counseling centers and counsellors to offer more counseling to GBV victims. Strengthening the loopholes to access to justice for GBV cases. Establish mechanisms for empowerment of GBV victims social-economically. Provide protection and support services for young people who have 	<ul style="list-style-type: none"> Construction and operationalization of a safe house. Conduct sensitization campaigns. Enhance partnerships with relevant stakeholders. Promote use of available toll free lines. Link survivors with available empowerment opportunities. Provide support systems to GBV survivors. Financing of GBV Technical working group quarterly meetings. 	<ul style="list-style-type: none"> No. of safe houses operationalized No. of sensitization forums conducted. No. of quarterly meeting held. No. of survivors linked to empowerment opportunities. No. of support mechanisms provided. 	2023-2027	50M	The proposed strategies will need interventions from the ward level	Department responsible for youth affairs, Department responsible for Gender affairs, Department responsible for Health.	NGOs, FBOs, Youth groups, Community, Department responsible for Education, Other relevant departments, Line Ministries, Nyeri County TWG, Judiciary, Law enforcement, Prison Department, Community Health Promoters.

	<p>experienced sexual violence, domestic abuse and mental illness</p> <ul style="list-style-type: none"> Engage youth in prevention, protection, and programming of sexual and gender-based violence Strengthen the already established GBV Technical Working Group 							
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THEMATIC AREA 2: LABOUR AND EMPLOYMENT

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Empower youth to participate and contribute to the socio-economic development through sustainable livelihoods and decent work	<ul style="list-style-type: none"> a) Establish youth empowerment programs that are geared towards self-employment of Nyeri youth. b) Advocate for a 2% of the total county budget to be allocated for youth development activities in the county c) Promote development of a database on employment records for the youth in formal and informal sectors to track, evaluate and improve employment conditions. d) Partner with other organizations and stakeholders to provide more job opportunities to the youth e) Safeguard the 30% requirement for reservation of Procurement 	<ul style="list-style-type: none"> Enhance partnerships with relevant stakeholders to boost youth employment. Develop an employment youth database. Incorporate a youth friendly component in the existing Enterprise Development Fund. Stakeholder meetings 	<ul style="list-style-type: none"> No. of stakeholder meetings held No. of youths is self-employment Proportion and profile of not in education, employment and training (NEET) No. of youth in formal and informal employment and in self-employment. 	2023-2027	50M	The budget caters for Stakeholders meetings, Baseline survey on youth and Workshops & seminars at the County and Sub-County levels	The Department responsible for youth affairs	Legal Department, County Assembly, Youth Groups, Financial Institutions.

	<p>opportunities for the youth, women and PLWDs.</p> <p>f) Review and subsidize business licenses fees for youth with enterprises.</p> <p>g) Develop and implement a labour market information system to provide youth with real time information on employment opportunities.</p> <p>h) Establish youth information centers at sub county level with relevant infrastructure and employment placement centers to cater for youth competencies and skills.</p> <p>i) Streamline internships and apprenticeship opportunities in public and private sectors within Nyeri County and collaboration with relevant authorities.</p> <p>j) Engender employment policies in the County for greater inclusion, visibility and equal voices of youth in employment and the Labour market</p> <p>k) Mobilize resources from various stakeholders that will assist in development and empowerment of youth in Nyeri County.</p> <p>l) Enhance access to financial support for youth</p>	<ul style="list-style-type: none"> • Workshops and seminars. • Drafting regulations on awarding of subsidized fees and licences to youth with enterprises. • Roll out internship and volunteer program. 	<ul style="list-style-type: none"> • Database created for linkages. • No. of personnel trained • No. of regulations adopted. • No. of sensitizations forums held • Baseline survey • No. of internship/volunteer opportunities provided 					
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	<p>entrepreneurship ventures and enterprises</p> <p>m) Work with stakeholders in the financing sector to help structure youth friendly loans that will be accessible by Nyeri youth</p> <p>n) Map the entire County to identify potential employers, business opportunities and create market linkages for youth enterprises</p> <p>o) Create an enabling environment for creation of youth employment opportunities</p> <p>p) Establish a job placement mechanism with employment linkages both locally and abroad</p> <p>q) Map the entire to identify potential employers, business opportunities, NGO's, CBO</p> <p>r) Collaborate with Learning institutions to strengthen career guidance and planning programmes</p>							
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THEMATIC AREA 3: EDUCATION, TRAINING AND SKILLS DEVELOPMENT

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
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<p>Assist youth in attaining the knowledge, skills and experiences required to enable them to effectively participate in County development and society as a whole</p>	<ul style="list-style-type: none"> • Conduct a market survey to establish the skills necessary for the market demand • Establish a data base of youth in the county with a classification of skilled, semi-skilled & unskilled • Strengthen, increase and equip Vocational Training Centers for provision of relevant skills training and development • Mainstream industry relevant Competence Based Education Training. • Enlighten the youth on the importance of TVET'S and VTCS to increase the enrollment • Recruit qualified Vocational instructors through introduction of attractive salary scheme and proper staff recruitment process • Ensure that there is fairness in education and training opportunities for the youth in Nyeri County. • Train youth on employability soft and life skills training within the VTCs • Ensure youth with acquired skills from the Vocational training centers are supported with tools of trade. • Establish mechanism to certify skilled Jua Kali artisans and craftsmen 	<ul style="list-style-type: none"> • Enhance partnerships with relevant stakeholders to boost youth education and employment. • Develop an employment youth database. • Improvement of infrastructure in the VTCs. • Stakeholder meetings • Workshops and seminars. • Sensitization campaigns. • Matching occupation skills , competencies through research skills and competencies 	<ul style="list-style-type: none"> • No. of stakeholder meetings held • Database created for linkages. • No. of personnel trained. • No. of sensitizations forums held. • Baseline survey. • No. of VTCs improved. • Proportion and profile of youth not in Education, employment and training • No. of youth with special needs in entrepreneurship and employment • No. of technical training institutions and percentage of students. 	<p>2023 - 2027</p>	<p>50M</p>	<p>The proposed strategies will need interventions from the ward level.</p>	<p>Department responsible for Education</p>	<p>Department responsible for Gender, Department responsible for Youth, Department responsible for Trade, All line ministries, NGOs, Youth Organizations, CBOs.</p>
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	<ul style="list-style-type: none"> • Train Youth on Employability and Soft skills training to equip them with skills relevant for the Labour market. • Identify and Establish Centers of excellence in various disciplines within the County's Vocational Training Centres 							
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THEMATIC AREA 4: LEADERSHIP AND GOVERNANCE

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of Cost	Lead Agency	Key stakeholders / Agencies
Enhance youth inclusion and engagement at the planning, decision making, implementation and evaluation levels of all youth development programmes	<ul style="list-style-type: none"> • Strengthen and enhance youth public participation and representation in various youth development programmes, policies and plans in the County. • Establish a Nyeri youth council/advisory committee or Board to provide advisory services to the county on youth participation and representation. • Establish a Youth Sector Working Group focusing on key thematic areas including Health, Governance, Employment, Values, Environmental Sustainability, Talent development etc. • Provide supportive environment where youth leadership abilities can be nurtured • Establish an annual Nyeri youth summit where all youth issues will be discussed. 	<ul style="list-style-type: none"> • Stakeholders meetings. • Awareness creation/ sensitization campaigns. • Compliance Audits. • Formation of a youth council, youth sector working group. • Hold a Youth Annual Summit. 	<ul style="list-style-type: none"> • No. of sensitizations held. • No. of stakeholder meetings. • Presence of a youth council. • Presence of a Youth Sector Working Group. • Annual youth summit held. • No. of youth in decision making positions and committees. 	2023-2027	50M	The budget caters for Stakeholders meetings, Workshops & seminars at the County and Sub-County levels. The proposed strategies will also need interventions from the ward level.	Department responsible for Youth affairs.	Ex – Comm, County Assembly, Ministry responsible for youth affairs, Line ministries.

<ul style="list-style-type: none"> • Mainstream youth issues in all county department’s plans and programmes • Establish a proper monitoring and evaluation of youth programs. • Advocate for devolvement of the youth docket. • Establish a youth directorate in the department responsible for youth affairs • Have a third of the County appointive positions reserved for youth • Representation of Youth living with disabilities in various youth programmes run by the County Government of Nyeri through the relevant department. • Ensure gender sensitive representation and effective participation of youth in decision making positions at all levels within the county • Integrate civic education in a cross-sectoral collaborative approach that includes government stakeholders, civil society organizations and development partners. • Promote the harmonization of other policies, research, programmes and strategies oriented toward young men and women • To strengthen mechanisms for collaboration and cooperation amongst relevant government, non-government and community stakeholders. 	<ul style="list-style-type: none"> • Create an enabling environment to participate in youth development. • Holding youth annual dialogue at all levels. 	<ul style="list-style-type: none"> • No. of youths supporting the voice of the youths. • Monitoring tools. 					
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THEMATIC AREA 5: SOCIAL INCLUSION AND SOCIAL JUSTICE

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Strengthen mentorship and role modelling programs among the Youth in Nyeri County	<ul style="list-style-type: none"> Strengthen access to justice at all levels, including land reforms that benefit the youth. Identify and increase opportunities to fulfil the aspirations of persons with disabilities. Strengthen transparency, accountability and access to information in the public sector. Work with families and communities to engage the youth in promoting peace and secure crime free neighborhood. Collaborate with other stakeholders to develop, implement and support mentorship program in schools at an early age. Integrate youth in community driven safety and security programs. Create mechanisms to promote effective and inclusive engagements of youth in structures and development issues in the County. Create awareness among stakeholders on the need for youth representation and participation. Develop equal opportunity policies in key sectors, especially with regard to job 	<ul style="list-style-type: none"> Stakeholders' meetings. Enhance partnerships with relevant stakeholders. Sensitization campaigns. Enhance the role of youth in County programs, activities as well as community engagements. 	<ul style="list-style-type: none"> No. of stakeholder meetings held. No. of sensitizations held. 	2023-2027	50M	The proposed strategies will also need interventions from the ward level.	Department responsible for Youths affairs.	Department responsible for lands, Department responsible for Civic Education, Other relevant departments, Line Ministries, Youth, Organizations, NGOs, CBOs.

	recruitment and establish systems for review and implementation.							
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THEMATIC AREA 6: ENTREPRENEURSHIP DEVELOPMENT

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Introduce and expose the youth to SME start-up programs for self - employment and economic growth and development	<ul style="list-style-type: none"> • Incorporate a youth friendly component within the existing County EDF. • Conduct a comprehensive baseline survey of existing youth enterprises, the challenges and profile success stories. • Establish a Youth entrepreneurs and business start-up assistance • Sensitize the Youth on the Youth friendly financing opportunities both state and non-state. • Conduct an annual Youth Market Fairs to showcase youth innovations and products • Capacity building on entrepreneurship and other opportunities available. • Strengthen capacity of youth SME enterprises. • Ensure fair implementation and enforcement of AGPO within the County • Review and subsidize business licenses fees for youth enterprises. 	<ul style="list-style-type: none"> • Procurement of business merchandise. • Stakeholder meetings • Workshops and seminars. • Creation of a database. • Incorporate a youth friendly component in the existing Enterprise Development Fund. • Enhance partnerships with relevant stakeholders. • Enforcement of AGPO. 	<ul style="list-style-type: none"> • Business merchandise procured. • Database created. • No. of youths in self-employment. • No. of youth in formal and informal employment. • Percentage of EDF loan take up from Youth. • Baseline survey. • No. of stakeholder meetings. • No. of sensitization/ training forums held. 	2023-2027	150M	The budget to take care of training and business merchandise startup at 4,000,000 per ward. The budget also caters for Stakeholders meetings, Workshops & seminars at the County and Sub-County levels.	Department responsible for trade and cooperatives . Department responsible for youth Affairs.	County Assembly, Ex- Comm, Department responsible for Finance and Economic planning, All other relevant departments, Chamber of Commerce, Youth Organizations, Financial institutions.

	<ul style="list-style-type: none"> Revive the County ceramics industry in Mukurweini Sub County and other industrial hubs in the County. Establish cottage industries and develop value chains including marketing systems Provide youth with startup waivers for a period of 1-2 years. Investment in value addition of local commodities for high demand hence maximum return. Create market linkages for the youth. Capacity build youth on enterprise design to grow sustainable enterprises Establish a county online platform to educate youth on self-employment opportunities Increase resource allocation for Youth economic development activities. Establish business incubation for innovation. 	<ul style="list-style-type: none"> Revive potential industries and industrial hubs. Drafting regulations on waivers and awarding of subsidized fees and licences to youth with enterprises. 	<ul style="list-style-type: none"> Regulations adopted. 					
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THEMATIC AREA 7: ARTS, SPORTS, CULTURE AND TALENT DEVELOPMENT

Policy Goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Support the youth in identifying	<ul style="list-style-type: none"> Create a database on talented youth and the related industry players for networking 	<ul style="list-style-type: none"> Creation of a database. 	<ul style="list-style-type: none"> No. of talented Youth from all wards who are 	2023-2027	100M	The budget is set to support financing of	The Department	The Department responsible

<p>and nurturing talents</p>	<ul style="list-style-type: none"> • Advocate for formulation and implementation of County Sports Policy that addresses sports for all across the county. • Collaborate with other stakeholders in development and implementation of a youth talent identification, nurturing, promoting and funding. • Establish youth empowerment centers and talents academies to incubate talents and ideas. • Profile successful youth role models in various sectors to encourage and mentor other youth; • Develop mechanism for monetization and commercialization of artistic and sports talents • Establish waivers for the players in the talents, arts and Sports industry • Establish a comprehensive talent scouting system in all sub-counties for continuous identification of talent inform of innovation and talents fair. • Sensitization of the value of talents and talents development; • Reward excellence in Arts and Sports when providing educational and employment opportunities in the County • Establish, rehabilitate and equip creative talent hubs in all sub-counties • Ensure that there is fairness in promotion of socio-cultural activities in the County 	<ul style="list-style-type: none"> • Designing and establishment of Youth empowerment centers and talent hubs. • Stakeholders meetings on talent identification and development • Enhance partnerships with relevant stakeholders. • Talents shows and music festivals • Nurture sports talent through financing, procurement of sports kits, talent clubs and academies, sports infrastructure, sports tournaments, 	<p>in the Database created</p> <ul style="list-style-type: none"> • Youth empowerment centers and talent hubs established • No of stakeholders meeting hold • No of talent shows held • No of youth and clubs supported • No of cultural festivals held • No of sporting infrastructure upgraded • No of talent scouting activities held • No. of legal frameworks formulated 			<p>all talent scouting activities, supporting of clubs, cultural festivals, upgrading sporting infrastructure, among other costs</p>	<p>responsible for sports. The Department responsible for arst and culture</p>	<p>for Youth Affairs, All line Ministries, Relevant County Departments, NGOs, CBOs, FBOs.</p>
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	<ul style="list-style-type: none"> • Support and encourage youth to develop their creativity, artistic and practical skills, music, script writing and drama. • Support and promote literature for young writers. • Invest in annual cultural festivals. • Identify and promote local recreation opportunities such as outdoor activities, sports and opportunities for enhancing creativity. • Build the capacity of the youth to manage their sports earnings through collaborative initiatives and linkages. • Maintain, upgrade and equip county halls, stadiums and studio. • Establish and protect safe spaces where youth generate, nurture, develop, showcase their ideas and engage in skills building and networking. 	<ul style="list-style-type: none"> festivals, events etc. • Hold annual culture festivals in the county • Maintain, upgrade and equip county halls, stadiums and studios for use by youth • Hold continuous talent scouting at sub-county level 						
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THEMATIC AREA 8: AGRICULTURE AND AGRIBUSINESS

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Transform agriculture and agribusiness to make it	<ul style="list-style-type: none"> • Rebrand agriculture as the new unexplored frontier for growth in business opportunity • Promote innovative and incubation of agriculture technologies 	<ul style="list-style-type: none"> • Stakeholders meetings • Trainings seminars and workshops 	<ul style="list-style-type: none"> • No. of sensitization forums held. • No. of meetings held. 	2023-2027	100M	The proposed strategies will need interventions from the ward level and will	Department responsible for Agriculture.	Department responsible for youth affairs, Other relevant departments,

attractive to the youth	<ul style="list-style-type: none"> • Promote access to credit for agricultural development • Position youth at the forefront of agriculture growth and transformation • Increase access to appropriate agricultural education and training • Promote access to domestic and global market linkages, mechanization, financial inclusion and innovativeness such as e-commerce and tax incentives. • Invest in value addition through processing, branding and quality improvement. • Profile successful youth role models in agribusiness to mentor other upcoming youth. • Promote participation of youth in climate smart agriculture as a viable career opportunity • Enhance collaboration with the private sector and research institution in value chain development. • Collaborate with other stakeholders to provide conducive environment for youth engagements in agriculture production and value addition chains • Enhance digitization of smart farming • Remold the negative perception on agriculture among the youth. 	<ul style="list-style-type: none"> • Youth friendly Agricultural and environmental activities. • Promote EDF uptake at the ward level. • Promote agricultural infrastructure. • Enhance partnerships with relevant stakeholders. • Enhance access to markets. • Enhance use of digital innovations and systems in agricultural production. • Digitizing agricultural production and marketing information 	<ul style="list-style-type: none"> • No. of activities held. • The No. of youth in agribusiness and blue economy • No. of youth willing to venture into agribusiness • No. of successful youth role models in agribusiness who can mentor others. • The proportion of youths who own land for agricultural purposes. • Monitoring tools. 			also cater for continuous monitoring and evaluation processes.	Department responsible for Trade and cooperatives.	Financial Institutions, Line ministries, Development partners NGOs.
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	<ul style="list-style-type: none"> • Support youth to access land for agribusiness and agricultural adoption to climate change • Provide youth who are farmers with market information and agricultural extension services • Invest in irrigation and water harvesting technologies to facilitate full time engagement of the youth and shorten waiting time for economic returns. • Introduce short courses on agriculture in the VTCs. • Extend and expand areas of infrastructure to improve access to the market for youths in agribusiness. • Support youth with value addition equipment. 	into web-based resources						
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THEMATIC AREA 9: ENVIRONMENTAL SUSTAINABILITY FOR CLIMATE ACTION

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Promote environmental education and active participation of youth in environmental management	<ul style="list-style-type: none"> • Encourage youth to participate in environmental management, protection and conservation activities. E.g. the 1 million tree planting campaign etc. • Support and facilitate youth engagement in the development, protection, conservation of the natural resources and 	<ul style="list-style-type: none"> • Provision of tree seedlings to stakeholders • Local sporting club engagement 	<ul style="list-style-type: none"> • No of seedlings provided • No of stakeholder engagement forums held • No of capacity building 	2023-2027	30M	The budget is set to support stakeholder engagement forums, trainings, procurement of tree	The Department responsible for Environment and Climate Change	County Assembly, Kenya Forestry Service, Department of Environment,

<p>for sustainable development</p>	<p>environment while engaging in Eco entrepreneurship / green jobs</p> <ul style="list-style-type: none"> • Build capacity of youth on green energy, waste management and general environmental conservation/management • To encourage and invest in conversion of waste to wealth initiatives. • Empower youth as environmental ambassadors across the county. • Build the capacity of youth on disaster management to enable them participate in awareness, creation, prevention, management and recovery. • Promote Youth participation in the climate change awareness and activities • Survey waste management, green energy and alternative prudent natural resources utilization and identify value chains which have great potential. • Educate and support youth to take advantage of green jobs and carbon credit opportunities. • Establish a waste recycling plant in the county to address unemployment and environmental conservation. 	<ul style="list-style-type: none"> • Stakeholders meetings • Capacity building and training • Support youth innovations on waste management • Identify Youth environment ambassadors at ward level • Establish a waste recycling plant 	<p>sessions and trainings held</p> <ul style="list-style-type: none"> • No of innovations supported • No of youth ambassadors identified • No of waste recycling plants established • No. of youth who participate in environmental management 			<p>seedlings, establishment of waste recycling plant at the sub-county level among other costs</p>		<p>Sporting Club Fraternity, NGOs, FBOs, CBOs, NEMA.</p>
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THEMATIC AREA 10: ICT AND INNOVATION

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders / Agencies
Promote access and positive use of ICT and Innovation	<ul style="list-style-type: none"> Enhance public private partnership for the development and enhancement of ICT infrastructure; Encourage the Youth to set up ICT enabled businesses; Provide internet and Wi-Fi connectivity in various parts of the county, recreational parks and in social halls for youth to access internet services to provide easy access to information. Develop resource centers, youth desks and E-libraries for youth to access information and relevant education materials to enable them to read, research and develop linkages; Develop incubation and mentorship of youth with ICT Skills to start businesses and venture in related enterprises Promote and enhance awareness of intellectual property rights among the youth Leveraging ICT for civic education and public participation Develop strategies to transform other sectors such as agriculture and manufacturing, which may offer opportunities to innovate, develop 	<ul style="list-style-type: none"> Enhance partnerships with relevant stakeholders Resource mobilization Establishment and operationalization of ICT and Innovation Infrastructure Integration of ICT to support Civic Education and Public Participation Capacity building youth in ICT Upscale internet coverage and hotspots at ward level 	<ul style="list-style-type: none"> No of stakeholder meetings held No of trainings and seminars held Amount of resources mobilized No of public participation and civic forums held No of ICT strategies adopted in civic education and public participation No of hotspots established and 	2023-2027	120M	The budget is set to support stakeholder engagement forums, trainings, installing of network and internet hotspots, among other costs	The Department responsible for ICT and Education	Department of education, ICT Authority, Communication Authority, All relevant ministries, All relevant County Departments, Youth Groups, FBOs, NGOs, CBOs.

	<p>capabilities and diversify markets, leading to more digital jobs.</p> <ul style="list-style-type: none"> • Capacity building youth in ICT • Promote and enhance use of ICT in all sectors of development • Introduce and promote ICT courses in the Vocational Training Centers • Enhance e-government services by ensuring provision of government services online • Increase, enhance and improve internet coverage for youths doing online jobs • Raising awareness on responsible use of internet. • Hold forums to train youth on digital marketing skills by linking youth with the business community. 	<ul style="list-style-type: none"> • Continuous training of youth on digital marketing skills 	<p>operationalized</p> <ul style="list-style-type: none"> • No. of industrial innovations through ICT • No. of youths trained in ICT 					
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THEMATIC AREA 11: PATRIOTISM AND VOLUNTEERISM

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Instill in youth a clear sense of national identity and respect for national	<ul style="list-style-type: none"> • Establish a legal framework for volunteerism in the County. • Share articles on history and culture of Nyeri in various social media platforms and encouraging the youth to learn and understand more about their culture. 	<ul style="list-style-type: none"> • Sensitization forums and campaigns. • Stakeholders' meetings. • Hold award ceremonies. 	<ul style="list-style-type: none"> • No. of youths in community projects • No. of sensitization forums held. 	2023-2027	100M	The proposed strategies will need interventions from the ward level and will also cater for	Department responsible for Youth affairs	County Assembly, Ex-Comm, Department responsible for Education,

<p>principles and values</p>	<ul style="list-style-type: none"> • Ensure that youth-artist-works promoting our culture are supported and recognized through heritage awards. • Subsidize the fee charged to visit and/or shoot videos etc. from the historical sites in Nyeri. • Organize for annual heritage festivals. • Promotion of cultural heritage which can be a source of employment for youths. • Establish recreational parks in each and every colonial village. • Educate the youth on patriotism, national cohesion and their value. • Enhance youth volunteerism in the community. • Establish community service for youth and promote volunteerism. • Implement a mechanism for monitoring, evaluating and recognizing youth who successfully accomplish their roles within the volunteerism programs. • Encourage private sector support for youth volunteerism. • Establish a reward system for outstanding youth achievement to recognize outstanding community service among youth. • Promote an awareness of the content of the Constitution of Kenya and Nyeri County Legislation and policies amongst young men and women, along with a knowledge of their rights and responsibilities. 	<ul style="list-style-type: none"> • Establish the Nyeri County Youth Service. • Encourage volunteerism attitude among youth. • Come up with a County volunteerism policy. • Encouraging youth projects, activities and events in community. 	<ul style="list-style-type: none"> • No. of stakeholder meetings. • No. of awards ceremonies held. • Policies drafted and adopted. • Operationalized Nyeri County Youth Service. • No. of youths involved in volunteerism activities. • Monitoring tools. 			<p>awards and operationalization of Nyeri County Youth Service</p>	<p>All other relevant County Departments, Prisons Department, Law enforcement, All other relevant National Government departments, Youth Groups, CBOs, FBOs Families.</p>
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	<ul style="list-style-type: none"> • Encourage youth to promote national unity by upholding the principles of mutual respect, peaceful coexistence, solidarity and tolerance. • Develop and ensure sustainability of programs such as the Nyeri County Youth Service. • Mainstream youth volunteerism in all sectors of County Government. • Establish mechanism for monitoring, evaluating and recognizing the Youth who successfully accomplish their roles within the volunteerism programs. • Entrench zero tolerance for corruption within the County institutional structures. 							
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THEMATIC AREA 12: RADICALIZATION AND PREVENTION OF VIOLENT EXTREMISM

Policy goal	Strategy	Activities	Indicators	Time frame	Cost Ksh	Justification of cost	Lead Agency	Key stakeholders/ Agencies
Curb radicalization and Counter Violent Extremism	<ul style="list-style-type: none"> • Work with relevant stakeholders to mainstream and implement the Nyeri County action plan on Prevention and Countering Violent Extremism. • Develop and initiate youth empowerment programmes to create employment. • Increase opportunities for education, employment and political participation among the youth in order to reduce their vulnerability. 	<ul style="list-style-type: none"> • Enhance partnerships with relevant stakeholders. • Ensure budgeting of youth empowerment programs. 	<ul style="list-style-type: none"> • No. of youth empowerment programs conducted. • No. of Champions identified and trained. 	2023-2027	50M	The proposed strategies will need interventions from the ward level.	Department responsible for youth affairs	Ex-Comm, Department responsible for Education, All other relevant County Departments, Prisons Department,

	<ul style="list-style-type: none"> • Create linkages between law enforcement agencies and community structures for effective prevention measures and social cohesion. • Collaborate and cooperate with National Government agencies to promote national values and principles and to tackle the causes of radicalization and counter divisive and antagonistic narratives and ideologies. • Embrace sports and cultural events as tools of fostering diversity, tolerance, and inclusiveness to prevent radicalization and recruitment of youth by extremist groups. • Build resilience by providing rehabilitation and reintegration programmes for incarcerated youth. • Enhance capacity of the Nyeri CEF and PCVE activities and coordination of PCVE activities • Support for Violent Extremism survivors to have a better chance of recovery from trauma. • Create Youth PCVE champions who will be resourceful in awareness creation. 	<ul style="list-style-type: none"> • Strengthen youth organizations. • Sensitization campaigns. • Identification and capacity building of champions against violent extremism. • Provision of support mechanisms to survivors. • Rehabilitating affected communities • Vocational training and youth employment initiatives. 	<ul style="list-style-type: none"> • No. of sensitization forums held. • No. of support mechanisms adopted. • No. of support organizations in informal settlements. • No. of youth in vocational training centers • Monitoring tools. 					<p>Law enforcement, All other relevant National Government departments, Youth Groups, CBOs, FBOs, Families.</p>
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