

KENYA YOUTH MANIFESTO SURVEY REPORT



Tuesday, 31 May 2022

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The Youth Congress



- The Youth Congress (TYC) is a registered, youth serving Non-Governmental Organization (NGO) that provides young people with a platform to articulate their issues, explore opportunities for participation and leadership to effectively address their interest, concerns, aspiration and engage young people in social, economic and political process for development.
- The organization emerged in the run-up to the 2007 general elections in Kenya as part of efforts by youth to seek development and emancipation through political accountability.
- The growth of the Youth Congress has in part been on account of its focus on four thematic areas: **policy & research, youth & leadership, youth entrepreneurship, talent and innovation**, and **institutional development**.

Introduction & Context



Context



- Kenya is a youthful country, 80% of the population is under 35 years. Those aged between 18 and 35 years making about 40% of the population.
- In 2017, the youth accounted for more than half (51%) of the 19.6 million registered voters and in 2019, per the census figures that year, young people of voting age, constituted 14.6 million or a third of the country's 47.6 million people.
- The power of the Youth vote is undeniable and can indeed make a difference in the forthcoming elections.
- Kenya's political class often tell the Youth what they, the candidates shall do for them. But, do they ever ask themselves what the Youth actually need?
- Appreciating the factors that determines how the Youth vote is critical in not only campaign messaging but also eventual action by elected candidates.

Kenya Youth Manifesto

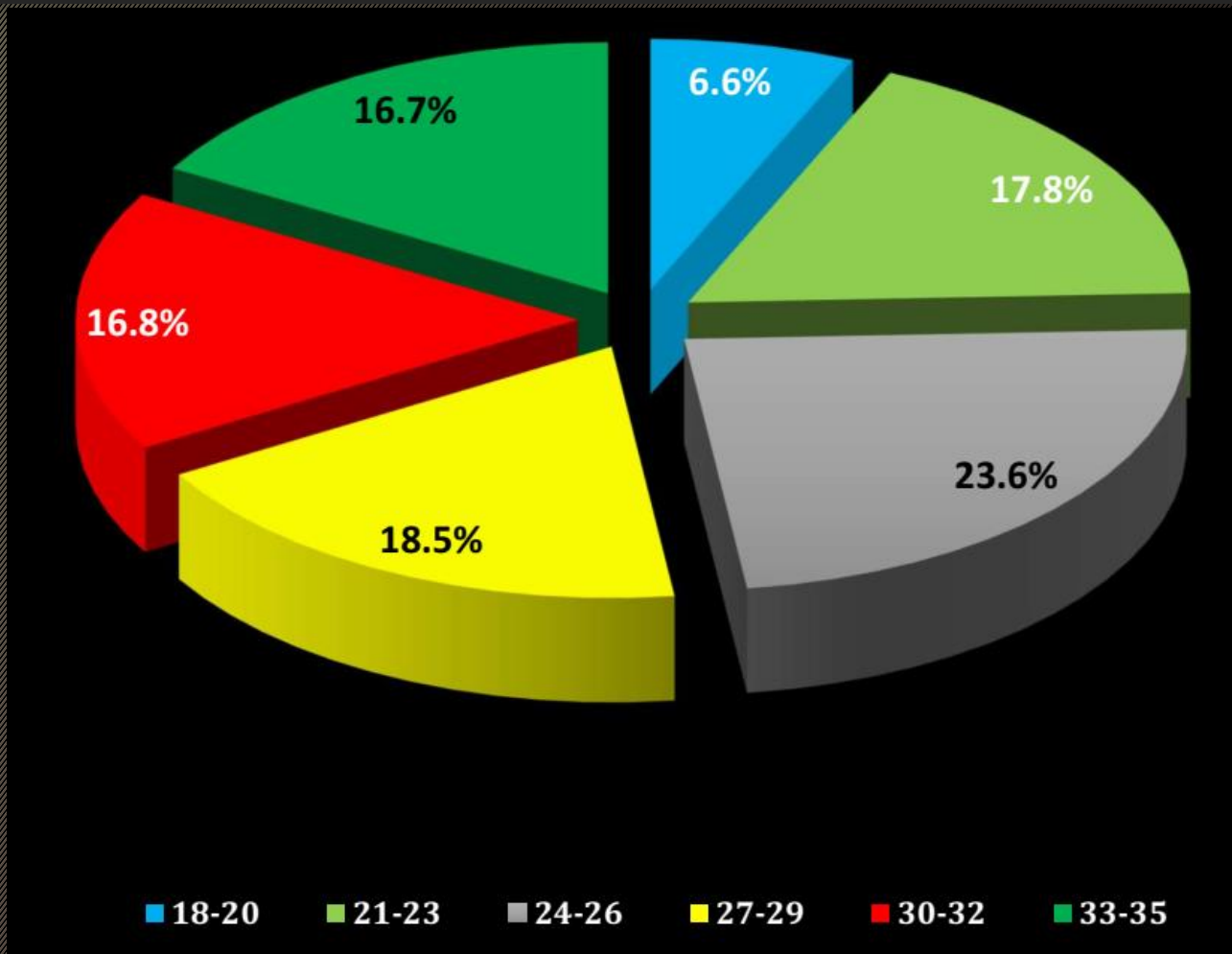


- The Kenya Youth Manifesto seeks to understand two key issues concerning Youth and election: **What the Youth need from Elected Leaders** and the **Factors that Influence their Choice of Candidates across the elective seats.**
- The Youth Congress captured Kenya's youth views on the two issues across 47 counties between 1 and 17 May 2022. At least 995 youth expressed their views through a Google ® based form.
- In conducting the survey, The Youth Congress on-boarded The Youth Leagues in seeking out youth views from the grassroots.
- Respondents were randomly selected by way of random invitation to respond to the survey.
- In summary, the main Youth issue (as per 70.4% of the respondents) is the need for employment opportunities.
- The vast majority of the respondents were from the Lake Region (24.5%) with the least from the North Eastern Region (1%).
- Overall, the respondents were drawn from 191 Sub-Counties across 45 Counties.

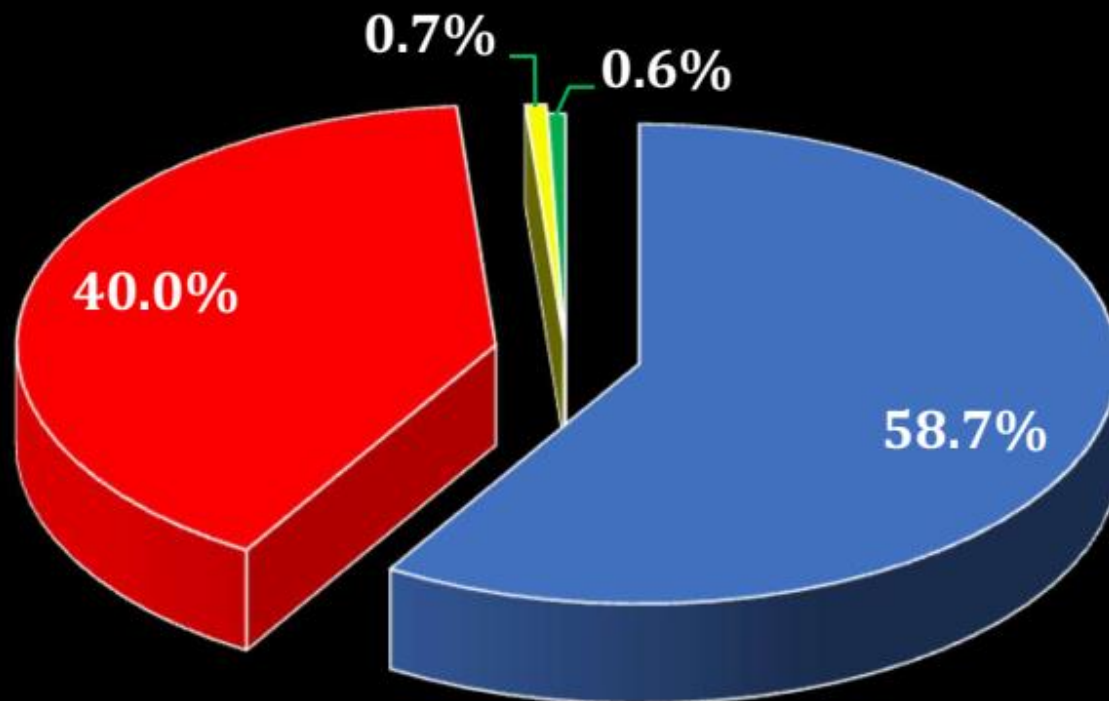
Demographic Profiles of Respondents



Age of Respondents

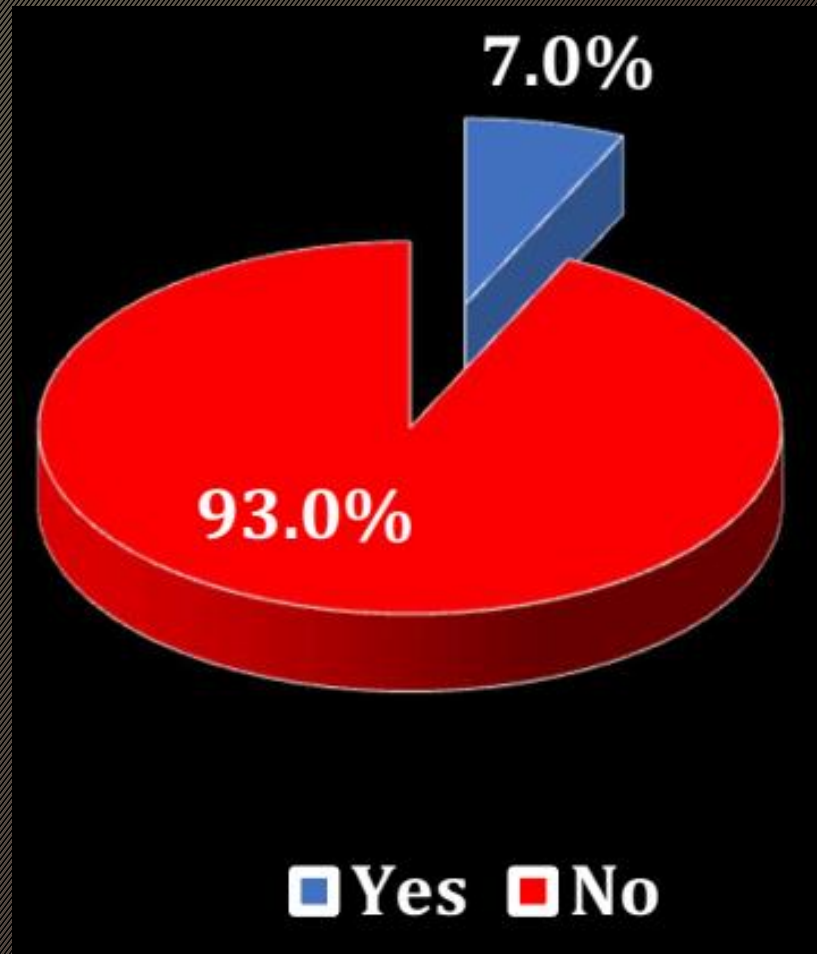


Gender of Respondents



Male Female Transgender Prefer Not to Say

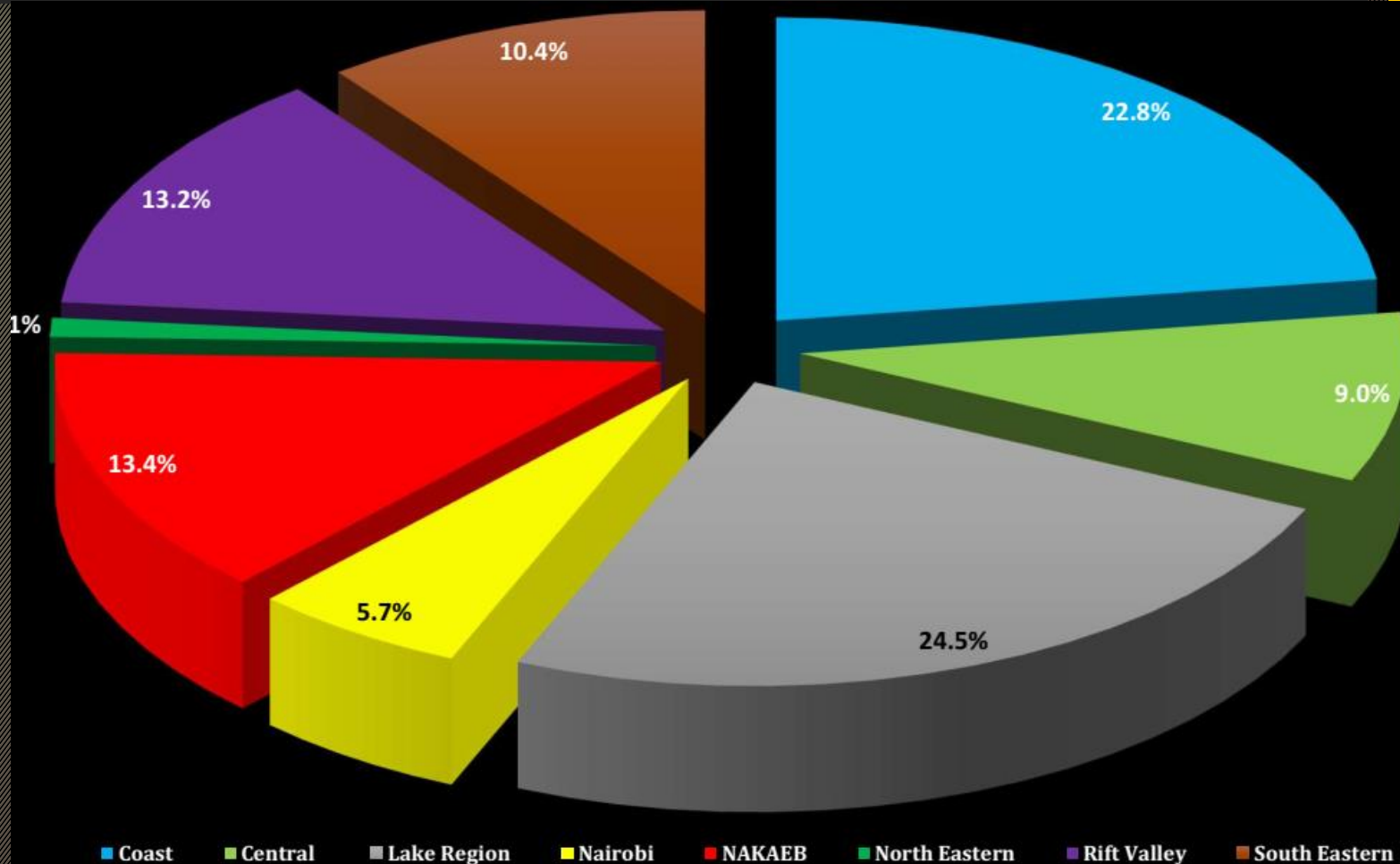
PWD Status of Respondents



Geographical Representation



Regional Representation



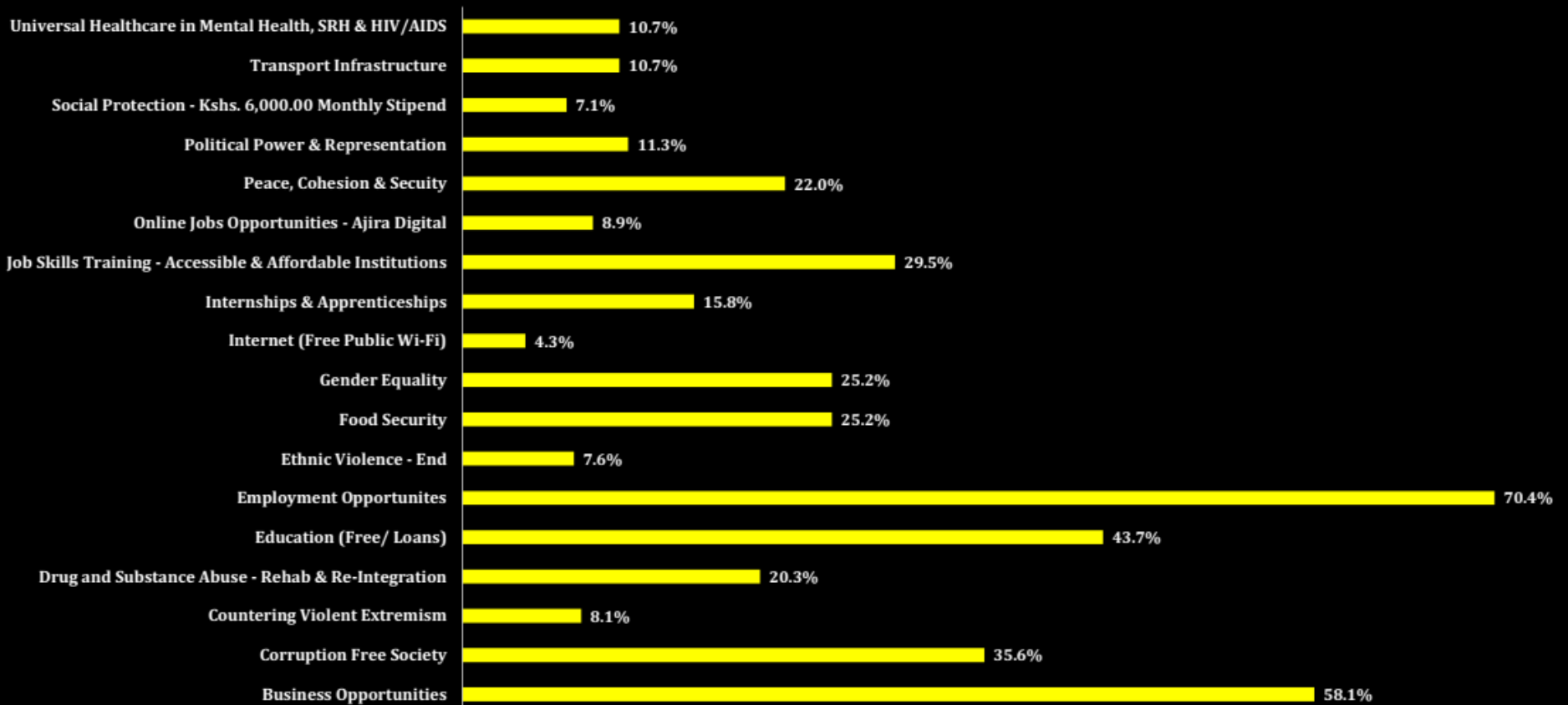
Sub-County Representation - Top 10

SUB-COUNTY		RESPONSE RATE
1	LAMU EAST - 021	6.6%
2	LAMU WEST - 022	5.8%
3	NAROK SOUTH - 181	4.1%
4	KANGUNDO - 077	3.9%
5	NAROK NORTH - 179	3.4%
6	SOTIK - 194	2.8%
7	WEBUYE EAST - 221	2.8%
8	BUDALANGI - 231	2.3%
9	LAIKIPIA NORTH - 165	2.3%
10	LAIKIPIA EAST - 164	2.0%

Youth Issues - What Youths Need



Youths' Priority Needs



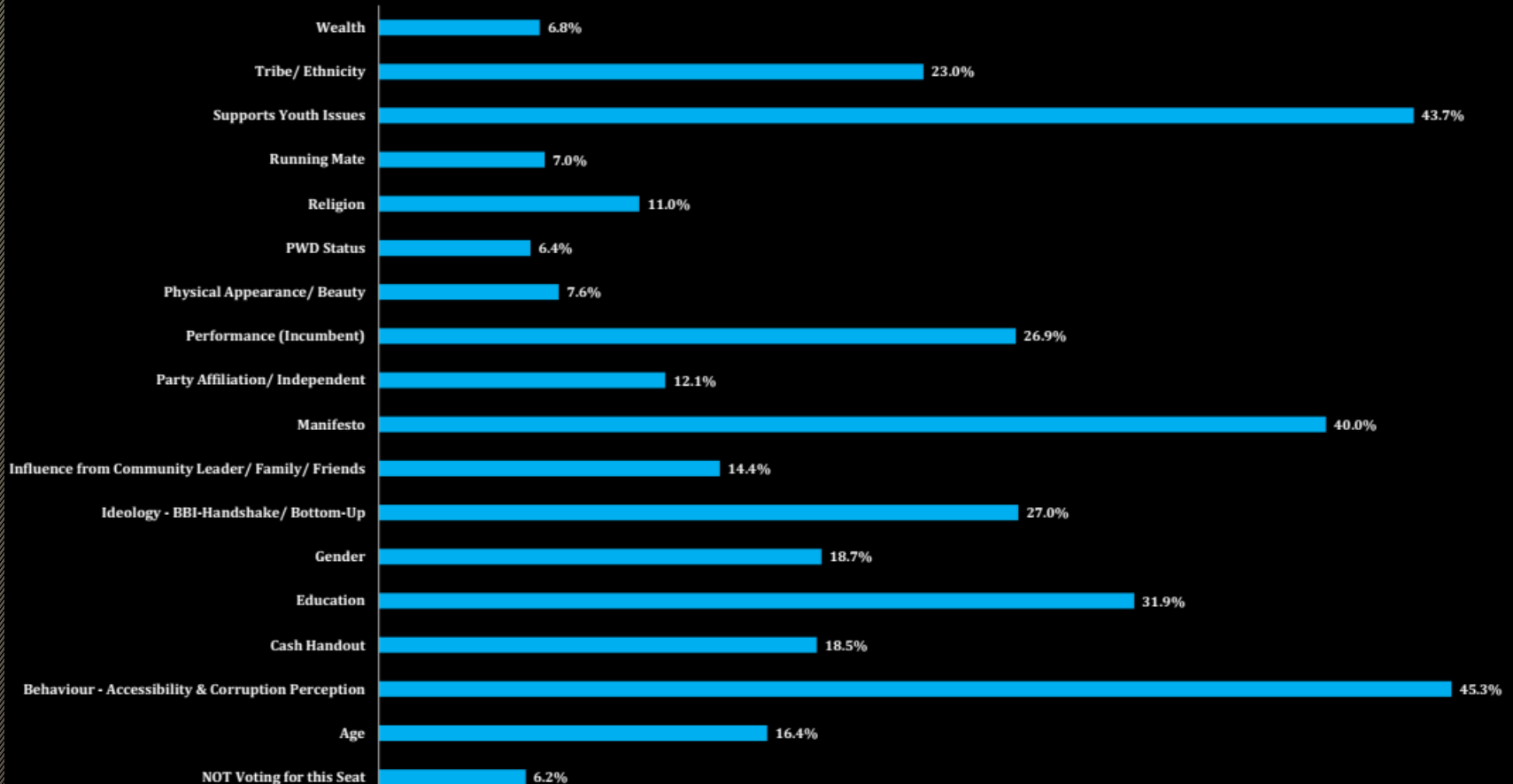
Major Factors Influencing Youth Vote



Presidential Vote



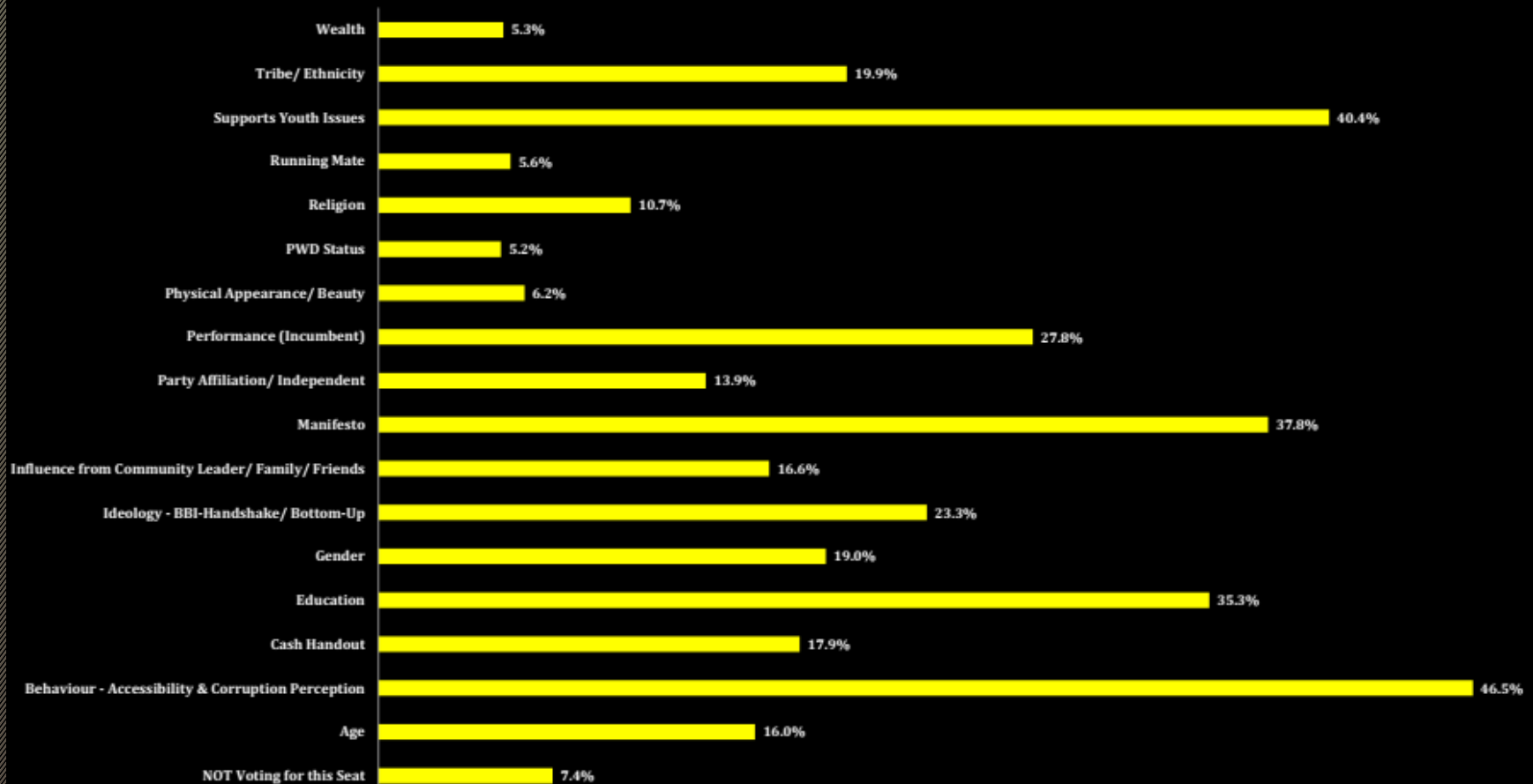
Major Factors Influencing Presidential Vote



Gubernatorial Vote



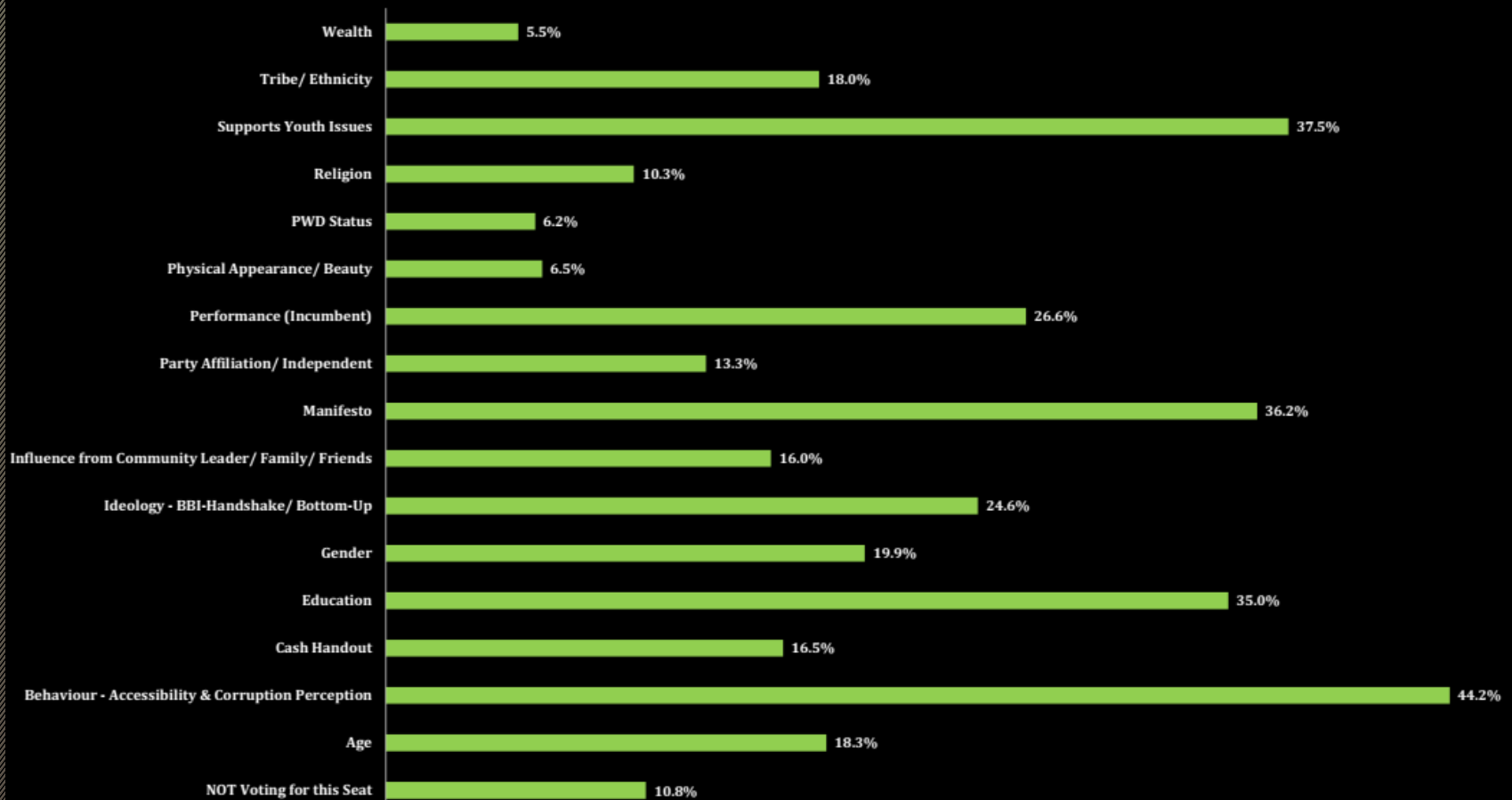
Major Factors Influencing Gubernatorial Vote



Senatorial Vote



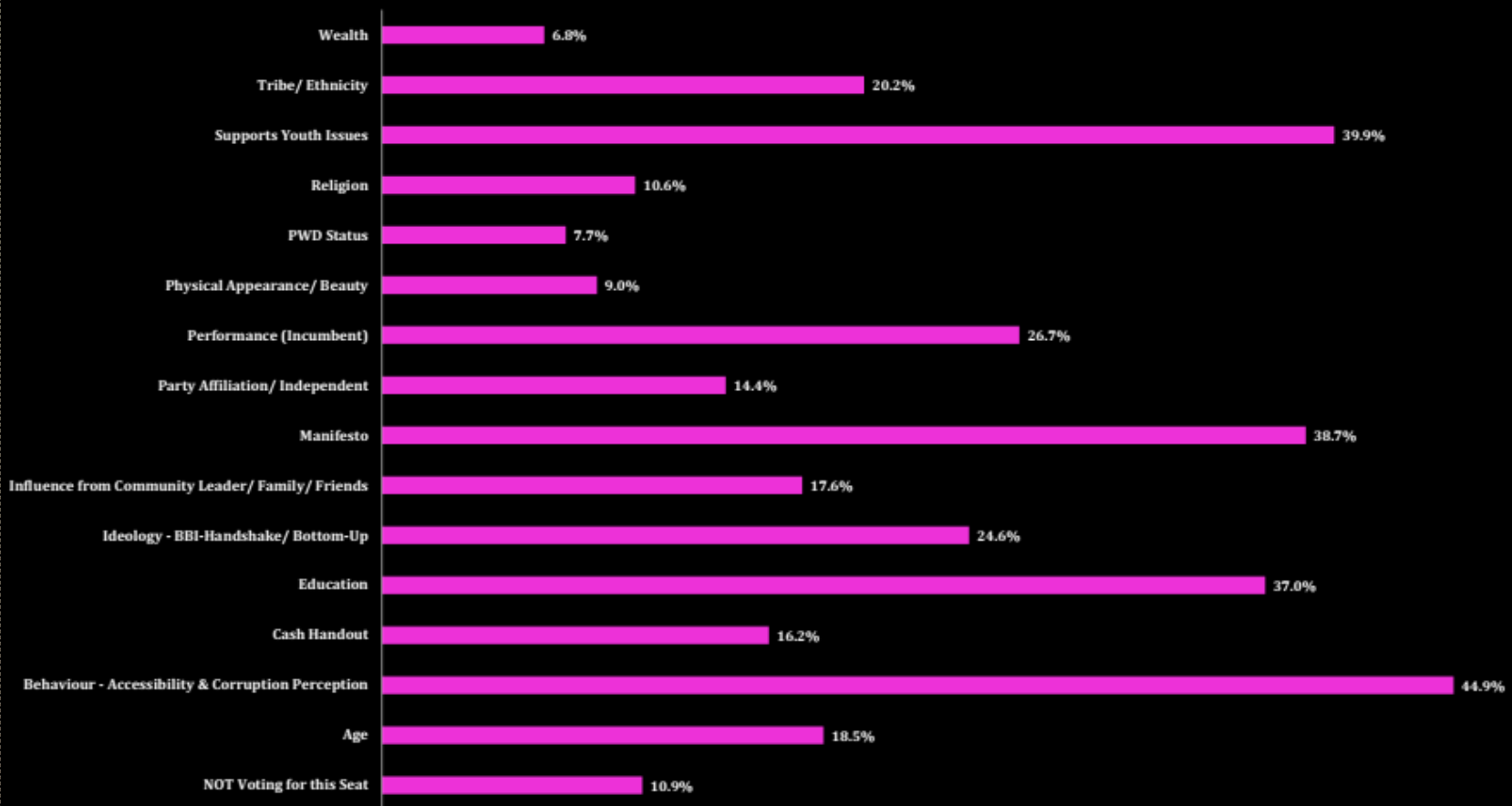
Major Factors Influencing Senatorial Vote



Women Rep. Vote



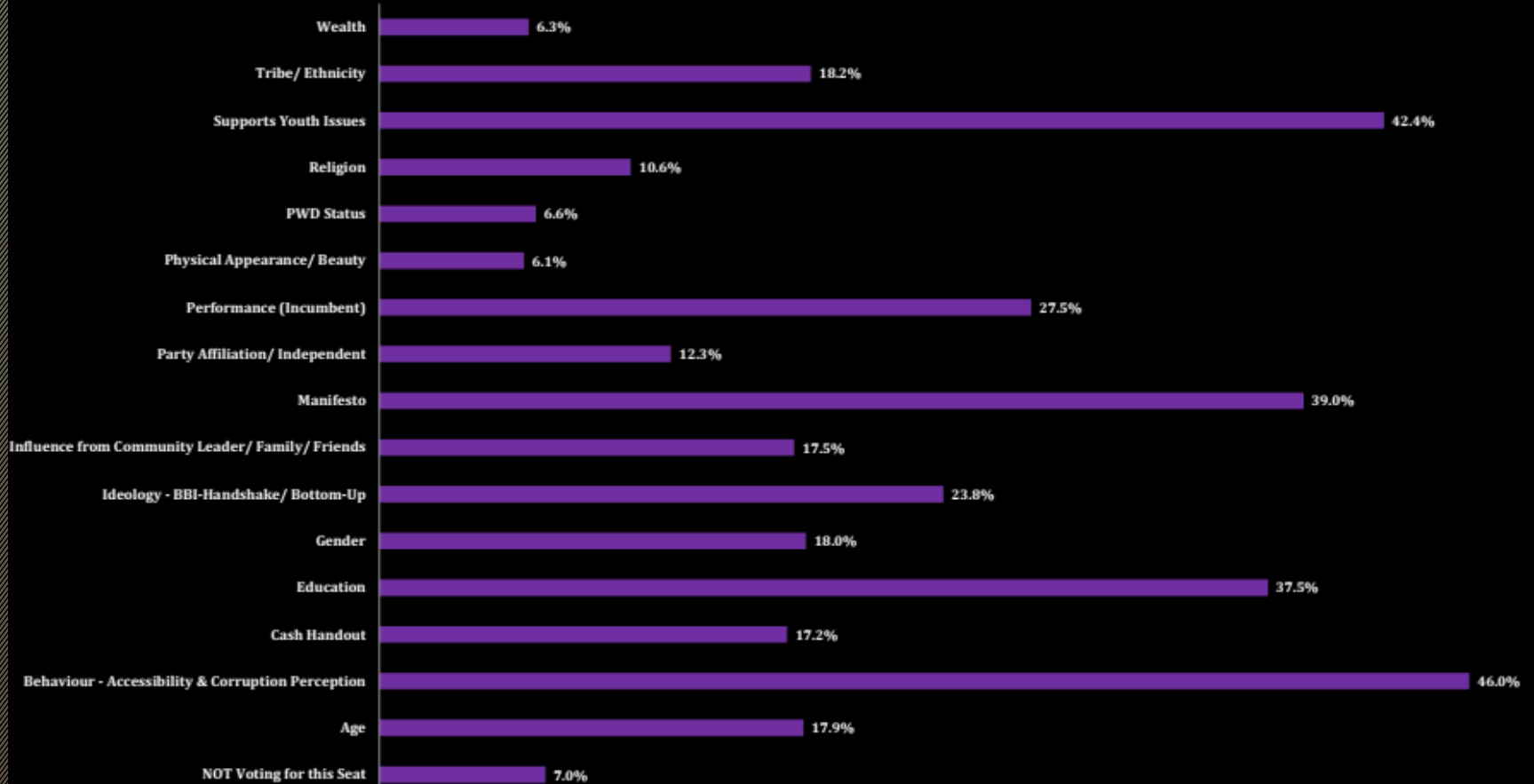
Major Factors Influencing Women Rep. Vote



MNA Vote



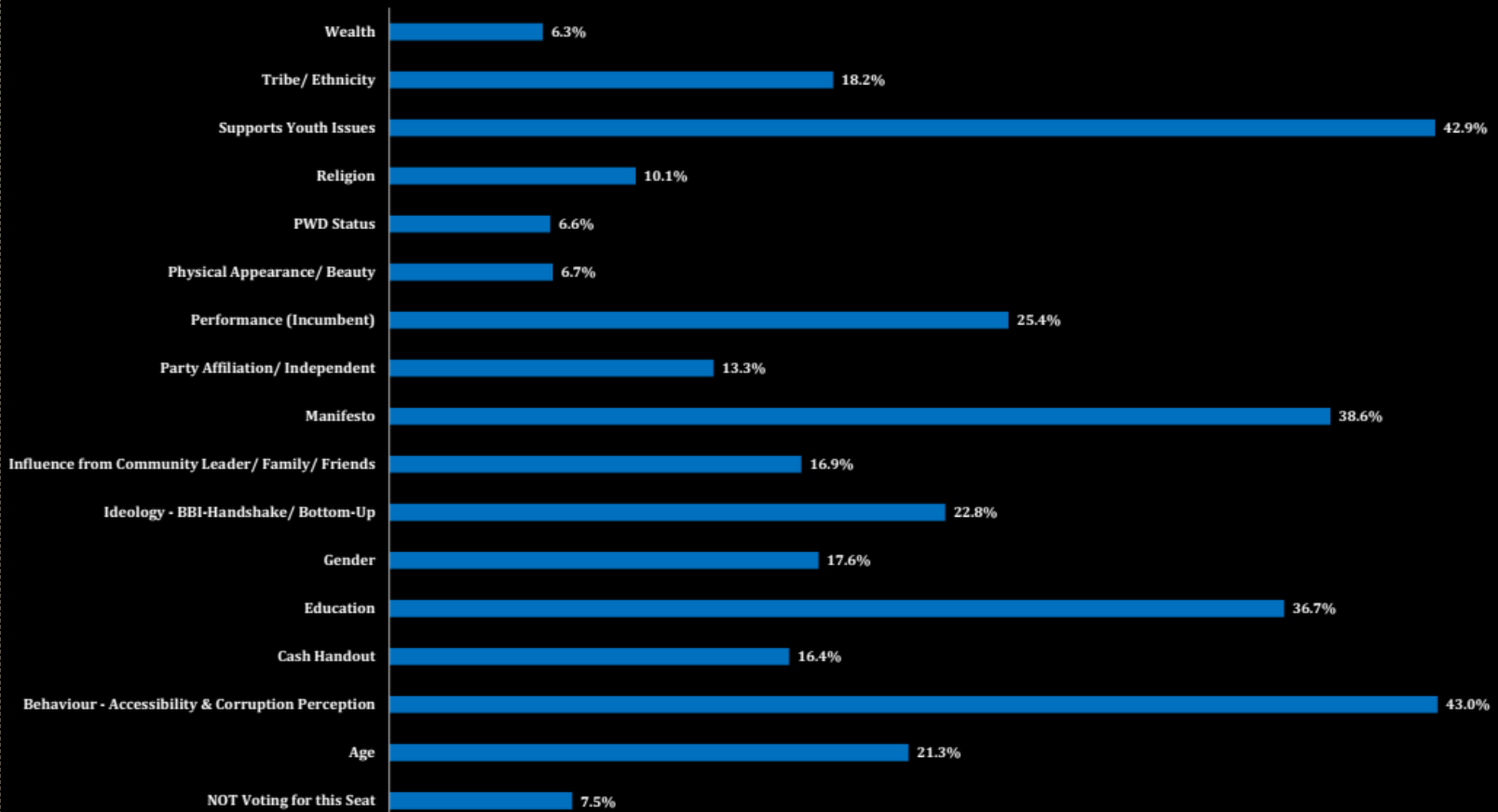
Major Factors Influencing MNA Vote



MCA Vote



Major Factors Influencing MCA Vote



Call for Action



Recommendation



- **Political Parties** should pay keen focus on youth issues, and engage with youth to understand their needs and concerns.
- **Development Partners** should increase their technical support of enabling greater youth participation in elective politics.
- **Youths** should participate in the election and support candidates that pledge to address their needs and concerns.
- **Media** should give publicity to the needs and expectations of the Youth.
- **I.E.B.C.** should take action on candidates who misuse and expose the Youth to electoral misconduct.

Contact Us



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